



PUBLIC HEALTH EMERGENCY PREPAREDNESS

Purpose: To encourage Health Science students to work as a team to plan and teach others in their community about public health emergencies.

Description This event involves a team of 2-4 members who select a topic of public health concern and create an effective public health presentation to educate the public on the chosen topic. Specific topic selection will be based on a category announced annually:

• **Prepare for the Zombie Apocalypse** **2011-12**

What do you need to do before zombies...or hurricanes or pandemics for example, actually happen? Perhaps surprisingly, the same steps you'd take in preparation for an onslaught of ravenous monsters are similar to those suggested in advance of a hurricane or pandemic. For this year's topic, HOSA members should consult the CDC website to determine what is meant by a Zombie Apocalypse, and then prepare a presentation to educate your audience on how to prepare for the Zombie Apocalypse.

Dress Code: Competitors must be in official HOSA uniform or in proper business attire during the event orientation, and bonus points will be awarded for proper dress at the event orientation. During the actual event, competitors may wear official HOSA uniform, proper business attire, costumes or any attire appropriate to the presentation. There will not be a dress bonus for presentation dress since teams may wear whatever they wish to wear.

- Rules and Procedures**
1. Competitors in this event must be active members of HOSA in good standing in the category in which they are registered to compete (Secondary or Postsecondary/Collegiate).
 2. Team numbers and order of competition will be pre-assigned on a random basis.
 3. The goal of the event is to create a presentation designed to inform the public about Public Health Emergencies. The official resource is the CDC Emergency Preparedness website at <http://emergency.cdc.gov/> The specific topic explanation is at <http://blogs.cdc.gov/publichealthmatters/2011/05/preparedness-101-zombie-apocalypse/>. Teams are encouraged to use additional resources that support the development of the topic.
 4. This event requires a team of 2 – 4 members to perform their community presentation for a panel of judges. Presentation tools such as PowerPoint, posters, music, props, costumes, and other presentation tools may be used, with the goal of developing and presenting a creative and effective public health presentation. The presentation must effectively inform the public about public health emergencies, with reference to the annual topic, when presented to mature adolescent and adult groups in the high school and community.
 5. The presentation plan and development of presentation materials must be the original work of team members.
 6. Teams must properly complete and turn in the Release Form (page 6 of these guidelines) at the event orientation.

7. PRELIMINARY ROUND DESCRIPTION: Round One will be a preliminary round. The preliminary round will give each team five (5) minutes to convince the judges of the power and effectiveness of the team's community presentation. Presentation aids can be used, however, additional set-up time will not be provided. Screens and electricity will not be provided. Teams will be stopped at five minutes.
8. The top secondary and postsecondary/collegiate teams from the preliminary round will advance to Round Two, the full presentation. The full presentation will be a maximum of fourteen (14) minutes in length. A time card will be shown with one (1) minute remaining, and the presentation will be stopped after 14 minutes.
9. FULL PRESENTATION DESCRIPTION: The full presentation (Round Two) to the judges should be the actual presentation that was performed in the community. Basically, anything goes. The more creative, powerful and effective the presentation, the better. There is no limit to the presentation tools or techniques, and competitors may interact with the judges, however, judges must not be prevented from doing their job of rating the presentation, and anything given to the judges during the presentation will be returned to the team at the end of the presentation.
10. All team members must take an active (speaking) role in the full presentation.
11. For Round Two, two side-by-side rooms will be used. While a team is setting up in one room, another team will be presenting in the second room. The judges will move back and forth between the two rooms, and all teams in Round Two in the same division will be evaluated by the same judges.
12. HOSA will provide a screen, table and electricity for the Round Two presentation. All other equipment and presentation needs must be provided by the team. Teams will have 14 minutes to set up their equipment in preparation for their presentation.
13. It is the team's responsibility to ensure that all equipment needed is in working condition prior to the presentation.
14. There will be no observers in this event. At NLC 2012, the full presentations may be videotaped and may be shown to an audience at the NLC, or posted on the HOSA website, or used in the mass media.
15. In the event of a tie, the scores from Round One will be used to break the tie.
16. Competitors must be familiar with and adhere to the **"General Rules and Regulations of the National HOSA Competitive Events Program."**

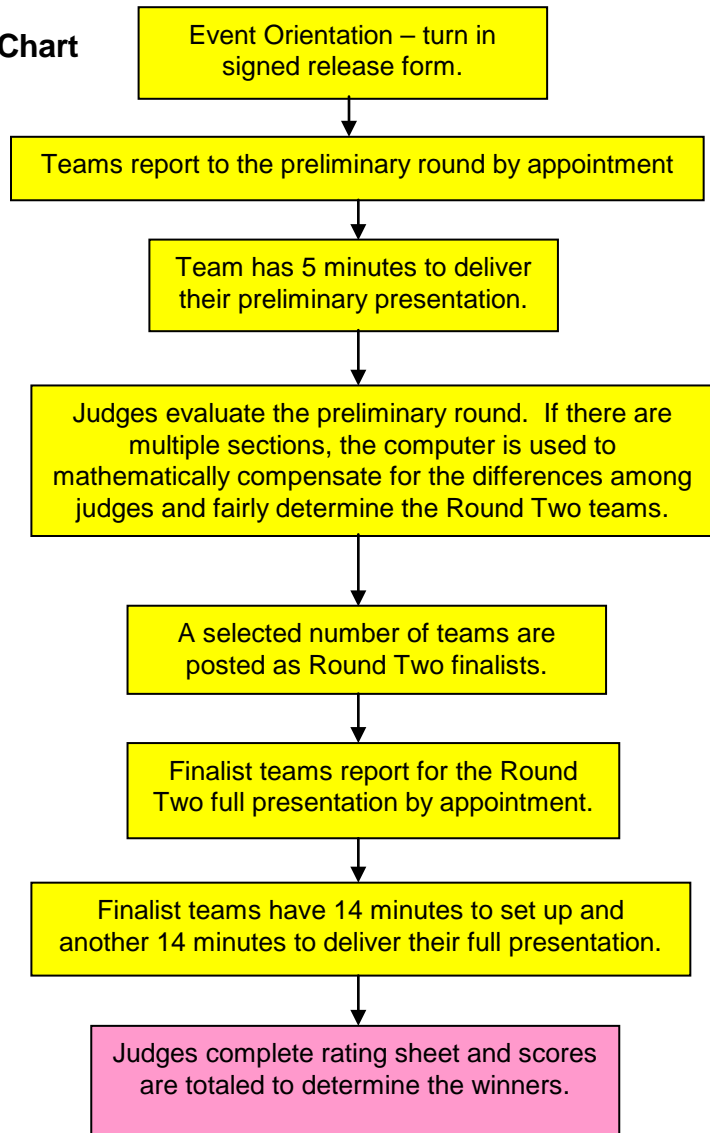
Required Personnel (Per Section):

1. One Event Manager (Per Level)
2. One Section Leader per section
3. Two (2) – three (3) judges per section for Round One and Round Two.
4. One-two event assistants per section
5. One timekeeper per section (if necessary)

Facilities, Equipment and Materials (Per Section):

1. National HOSA will provide a lectern, screen, and table with electricity for Round Two.
- *** 2. **Presenters must bring their own audio-visual equipment, extension cords and/or bulbs and any special equipment or supplies needed to make the presentation.**
3. Preliminary Round: One room per section with a table for judges and an open area in the front half of the room for the team’s presentation.
4. Round Two Presentation: Two rooms per section with identical sets. Teams will alternate rooms so that one team is presenting while the next team is setting up. Judges will move between the two rooms.
5. One stopwatch per section for the preliminary round and presentation.
6. Pads/pencils for judges, pencils for participants evaluations
7. Flash card with 1 minute remaining and stop.
8. Topic cards, one per judge
- *** 9. Print copy of the event guidelines for the event orientation (one copy per team)
- *** 10. Signed Release Form (to be turned in during the event orientation)

Event Flow Chart



Public Health Emergency Preparedness PRELIMINARY ROUND

Section: _____

Level: _____ SS _____ PS/C

Team #: _____

Judge's Signature: _____

Items Evaluated	Points Possible					Points Given	Comments
	Superior	Excellent	Good	Fair	Poor		
1. Knowledge of topic <ul style="list-style-type: none"> • Understanding of Issue/Topic • Flow & logic of content • Importance of information presented 	10	8	6	4	2		
2. Presentation Skills <ul style="list-style-type: none"> • Voice, grammar, articulation, poise • Enthusiasm, energy • Effectiveness of presentation, convincing 	5	4	3	2	1		
3. Dynamics <ul style="list-style-type: none"> • Will the presentation capture the attention of an audience? 	10	8	6	4	2		
TOTAL POINTS --- Possible/Awarded	55	44	33	22	11		

Public Health Emergency Preparedness

Section # _____

Level _____ SS _____ PS/Collegiate

Team # _____

Judge's Signature _____

Items Evaluated	Points Possible					Points Allocated
	Superior	Excellent	Good	Fair	Poor	
Presentation Content						
1. Development of specific topic	5	4	3	2	1	
2. Overall organization, flow and transitions.	5	4	3	2	1	
3. Importance and relevance of information presented	5	4	3	2	1	
4. Information was understandable (clear explanations and descriptions)	5	4	3	2	1	
5. Opening and closing	5	4	3	2	1	
Presentation Dynamics						
6. Distinction (creativity, originality, imagination)	10	8	6	4	2	
7. Effectiveness (does the presentation inspire the public to be prepared?)	10	8	6	4	2	
8. Teamwork (all team members contributed to the success of the presentation.)	5	4	3	2	1	
9. Entertainment value (attention-getting)	10	8	6	4	2	
Presentation Materials						
10. Quality and effectiveness	10	8	6	4	2	
11. Visuals used as complements (and not substitutes) to the verbal presentation.	5	4	3	2	1	
Team Members						
12. Voice clarity and projection	5	4	3	2	1	
13. Correct, precise pronunciation of terms	5	4	3	2	1	
14. Poise, body language, confidence	5	4	3	2	1	
15. Connection with the audience	5	4	3	2	1	
16. Enthusiasm for the topic and the need for public health awareness	5	4	3	2	1	
TOTAL POINTS	100	80	60	40	20	

HOSA PUBLIC HEALTH EMERGENCY PREPAREDNESS RELEASE FORM

Please complete this form and submit it during the event orientation at the HOSA National Leadership Conference. Presentations will NOT be judged without this information. **No faxed permission forms will be accepted.** Type or print clearly. Copy this form, if needed.

Team Information

School: _____

School Address: _____

School telephone number: _____

E-mail addresses of chapter advisor: _____

Permission for Videotaping and Use of the Public Health Emergency Preparedness Presentation (Team Members)

We grant permission for the videotape of our Public Health Emergency Preparedness presentation made for this event to be viewed by anyone associated with the event, to be stored indefinitely in HOSA files, and to be used by HOSA to promote HOSA's role in preparing students for health careers, in the mass media, for perpetuity.

Team Members' Signatures & Date

E-Mail Address

Required signature of ALL Team Members

If any person is under the age of 18, the signature of a parent or guardian must be included.

I hereby release HOSA, their employees, agents, successors and assigns from any claims or actions which may arise from the videotape of this Public Health Emergency Preparedness presentation. I agree that the videotape shall be the property of HOSA. I give permission for the use of this videotape at the HOSA National Leadership Conference and in future mass media broadcasts.

Name (print)	Age or AD (Adult)	Signature (for minors, parents must sign)
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____