



COMMUNITY AWARENESS

- Purpose:** The purpose of the Community Awareness project is to provide Health Science students with the opportunity to:
1. Develop a project to promote community awareness using issues that may be of local, state, and/or national interest.
 2. Assist communities to become more aware of the pros and cons of the issue selected.
 3. Promote goodwill and public relations for local HOSA chapters.
 4. Evaluate the effectiveness and impact of the project on the community.
- Description of Event:** Community Awareness is a service project designed to raise community awareness of a health-related issue of local, state and/or national interest. The project, selected by the HOSA chapter, should be one that addresses one specific health issue, need or concern and makes a worthwhile contribution to the community. The project should have a direct relationship to the organization's purposes and to Health Science Education. Activities are then planned to make the community aware of the health issue. The chapter documents each activity as it is planned, conducted and evaluated. When the project is completed, the chapter develops a portfolio that documents and explains the project and activities. A team of 2-4 competitors presents the chapter's project to a panel of judges in an interview, using the portfolio as documentation of their accomplishments.
- Dress Code:** Competitors must be in official HOSA uniform or in proper business attire. Bonus points will be awarded for proper dress. All team members must be properly dressed to receive bonus points.
- Rules and Procedures**
1. Competitors in this event must be active members of HOSA in good standing in the category in which they are registered to compete (Secondary or Postsecondary/Collegiate).
 2. The project selected should address one specific health issue, need or concern that will make a worthwhile impact on the community; and should have a direct relationship to the organization's purposes and to Health Science Education.
 3. The project should demonstrate the HOSA chapter members' ability to work cooperatively with other school groups, community groups and/or volunteers to achieve the goals of the project.
 4. The project should demonstrate success in increasing public awareness of the health-related issue, the HOSA organization and the Health Science Education program.
 5. Health Area Selected - The Chapter selects the project for that school year. The area selected is one that would have the most significant impact upon the community and one for which a community awareness campaign can be conducted by the HOSA chapter. Written verification of how the project is selected is to be included in the written summary.
 6. Time Line for Project - The Chapter's project activities must be conducted within a one-year span. To qualify, the documented project covers only activities conducted from the last day of the National Leadership Conference until the May 15 National HOSA deadline.

7. Documentation of Project (Portfolio)

The team's portfolio to be used by the team during judging will be contained in an **official HOSA notebook or portfolio from Awards Unlimited** (NBK150, NBK 250, or PBK2002). The portfolio is limited to a maximum of fourteen (14) numbered single-sided or seven (7) numbered, double-sided pages and will contain the following:

- A. Page 1: Title page must include the name of the project, chapter, school address and state. (Maximum of one page)
 - B. Page 2: Table of Contents (Maximum of one page)
 - C. Pages 3 – 4: A summary (Maximum of 2 pages) reflecting the selection of the project issue, goals and objectives of the project and accomplishments, effectiveness and impact of the project. (Included in page count) The summary should be typed or word processed, double spaced with 12 pt. Times New Roman font and have 1 inch margins.
 - D. Pages 5 – 14: The following items must be included as a part of portfolio documentation section: (Maximum of 10 pages)
 - Documentation of the activities conducted as a part of the community awareness project.
 - Publicity regarding the community awareness project activities, the local HOSA chapter and Health Science program, which may include newspaper articles, flyers, website announcements, etc.
 - Programs, pictures or other verification of students presenting the project should be included and dated.
 - If multiple-layered pages are used, each sheet will be considered in the total page count
 - Only the following examples will be considered one page if displayed on multi-layered pages or placed in pockets.
 - Pamphlets
 - Copies of media articles, radio or TV spot and the program script.
 - E. Sheet protectors, lamination and page dividers may NOT be used.
 - F. Portfolio pages will be evaluated up to and including the maximum pages per section. Pages above the maximum allowance will not be evaluated and no points will be given for information in excess pages.
8. In addition to the official portfolio described above, teams must bring two (2) copies of the portfolio pages printed on 8 ½ x 11 white paper, stapled at the top left corner, to turn in immediately prior to competing. The white paper copies will be HOSA's copies of the portfolio and will NOT be returned to the competitors. Competitors who fail to bring their portfolio copies to the event will not receive any portfolio points. The judges will use the official portfolio and copies for judging. The official portfolio will be returned to competitors at the showcase.
9. Team numbers and appointment times for the interview presentation are pre-assigned on a random selection basis.

10. **NEW FOR 2011-12: Interview with Judges** – Team members will report to the event site at their appointed time.
- A. The interview with the judges is to be no more than eight (8) minutes - six (6) minutes for a planned presentation, and two (2) minutes to respond to questions from the judges. The timekeeper will announce the time when there is one (1) minute remaining in the interview presentation, and one (1) minute remaining for judge questions. The timekeeper will stop the interview after eight (8) minutes and the team will be excused.
- B. The purpose of the interview is to communicate information about the project to the judges. The interview presentation MUST include:**
- the purpose for the selection and development of the project;
 - the activities used to promote the project;
 - the accomplishment of goals and objectives of the project;
 - the impact of the project;
 - the evaluation of the success or failures of the project; and
 - the promotion of goodwill and public relations for local HOSA chapters.
- C. Teams should plan their time (speaking parts) during the interview presentation to explain to the judges, and to show the judges with the documentation in their portfolio, how successful they were in achieving the bullet points in the above section.
- D. Teams will refer to their portfolio during the interview. No other materials, props, posters or presentation tools are permitted.
11. Immediately following the interview, competitors will leave their official portfolio with the judges, and will be excused. The judges will have six (6) minutes to evaluate the portfolio and complete the rating sheet.
12. Clarification: The “portfolio” is the written component of this event. It must be contained in an **official HOSA notebook or portfolio from Awards Unlimited** (NBK150, NBK 250, or PBK2002). For the purpose of this event, the written component will be referred to as a portfolio.
13. In the event of a tie, a tie breaker will be determined by the areas on the rating sheet section(s) with the highest point value in descending order.
14. Competitors in this event at the National Leadership Conference are encouraged to participate in the HOSA Showcase. The Showcase is held after the event. One or more team members may display their original portfolios at the Showcase to share their event experiences with convention delegates.
15. Competitors must be familiar with and adhere to the “**General Rules and Regulations of the National HOSA Competitive Events Program.**”

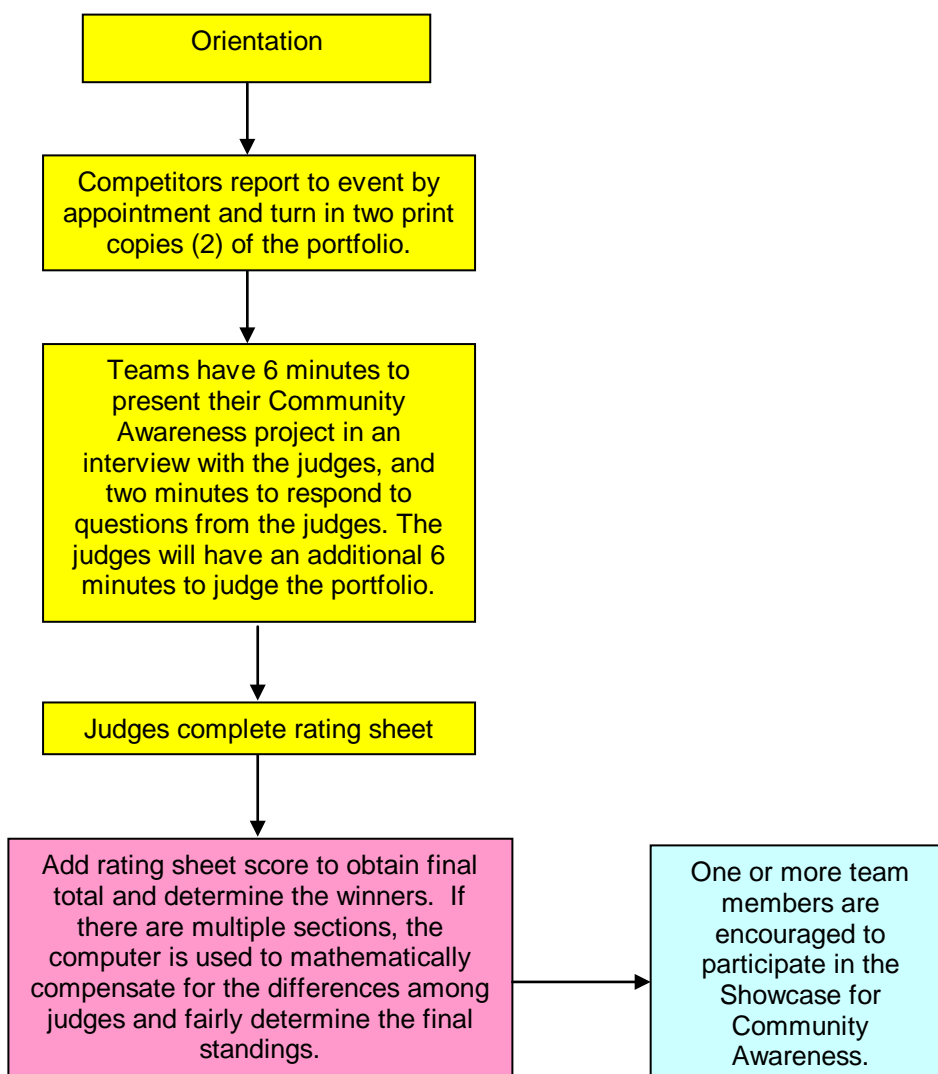
Required Personnel (Per Section)

1. Event manager (per event)
2. One to three judges per section
3. One Section Leader per section
4. One timekeeper per section for presentations
5. One-two event assistants per section

Facilities, Equipment & Materials (Per Section):

- *** 1. **Presenters must bring their original portfolio for use during the interview with the judges and the Showcase in an official HOSA notebook or portfolio from Awards Unlimited (NBK150, NBK 250, or PBK2002).**
- 2. One stopwatch per section for the presentation.
- 3. Pads/pencils for judges, pencils for participants evaluations
- *** 4. Notes written on index cards (optional) for use during the judge interview.
- *** 5. Two (2) plain paper copies of the portfolio to turn in immediately prior to the judge interview.
- *** 6. Print copy of the event guidelines for the event orientation (one per team).
- 7. Alcohol-based handrub (for the judges)

Event Flow Chart



COMMUNITY AWARENESS JUDGES' RATING SHEET

Team #: _____

Level _____ SS _____ PS/Collegiate

Section _____

Judge's Signature: _____

Items Evaluated	Points Possible					Awarded
	Superior	Excellent	Good	Fair	Poor	
1. Scope and intensity of project. Development and implementation.	10	8	6	4	2	
2. Understanding of the specific health issue.	10	8	6	4	2	
3. Cooperative work with other groups to reach goals of project	10	8	6	4	2	
4. Impact on groups & individuals within the community. (Increased public awareness of the health-related issue.)	10	8	6	4	2	
5. Imagination and creativity of the project.	10	8	6	4	2	
6. Interview Presentation						
• Organization/teamwork	5	4	3	2	1	
• Delivery (poise, speaking skills)	10	8	6	4	2	
7. Responses to judge questions	5	4	3	2	1	
8. Portfolio						
• Written summary	5	4	3	2	1	
• Project documentation	10	8	6	4	2	
• Neatness, design, appearance	10	8	6	4	2	
9. Followed guidelines for portfolio	5					
TOTAL SCORE	100	76	57	38	19	