



COMMUNITY AWARENESS

- Purpose:** The purpose of the Community Awareness project is to provide Health Science students with the opportunity to:
1. Develop a project to promote community awareness using issues that may be of local, state, and/or national interest.
 2. Assist communities to become more aware of the pros and cons of the issue selected.
 3. Promote goodwill and public relations for local HOSA chapters.
- Description of Event:** Community Awareness is a service project designed to raise community awareness of a health-related issue of local, state and/or national interest. The project, selected by the HOSA chapter, should be one that addresses one specific health issue, need or concern and makes a worthwhile contribution to the community. The project should have a direct relationship to the organization's purposes and to Health Science Education. Activities are then planned to make the community aware of the health issue. The chapter documents each activity as it is planned and conducted. When the project is completed, the chapter develops a portfolio that documents and explains the project and activities. The chapter will also develop a presentation that will be given by a chapter team of 2-4 competitors.
- Dress Code:** Competitors must be in official HOSA uniform or in proper business attire. Bonus points will be awarded for proper dress. All team members must be properly dressed to receive bonus points.
- Rules and Procedures**
1. Competitors in this event must be active members of HOSA in good standing in the category in which they are registered to compete (Secondary or Postsecondary/Collegiate).
 2. The project selected should address one specific health issue, need or concern that will make a worthwhile contribution to the community; and should have a direct relationship to the organization's purposes and to Health Science Education.
 3. The project should demonstrate the HOSA chapter members' ability to work cooperatively with other school groups, community groups and/or volunteers to achieve the goals of the project.
 4. The project should demonstrate success in increasing public awareness of the health-related issue, the HOSA organization and the Health Science Education program.
 5. Health Area Selected - The Chapter selects the project for that school year. The area selected is one that would have the most significant impact upon the community and one for which a community awareness campaign can be conducted by the HOSA chapter. Written verification of how the project is selected is to be included in the written summary.
 6. Time Line for Project - The Chapter's project activities must be conducted within a one-year span. To qualify, the documented project covers only activities conducted from the last day of the National Leadership Conference until the May 15 National HOSA deadline.

7. Documentation of Project (Portfolio)

The team's portfolio to be used by the team during judging will be contained in an **official HOSA portfolio** that is available from Awards Unlimited (PBK2002). The portfolio is limited to a maximum of fourteen (14) numbered single-sided or seven (7) numbered, double-sided pages and will contain the following:

- A. Page 1: Title page must include the name of the project, chapter, school address and state. (Maximum of one page)
 - B. Page 2: Table of Contents (Maximum of one page)
 - C. Pages 3 – 4: A summary (Maximum of 2 pages) reflecting the selection of the project issue, goals and objectives of the project and accomplishments of the project. (Included in page count) The summary should be typed or word processed, double spaced with 12 pt. font and have 1 inch margins.
 - D. Pages 5 – 14: The following items must be included as a part of portfolio documentation section: (Maximum of 10 pages)
 - Documentation of the activities conducted as a part of the community awareness project.
 - Publicity regarding the community awareness project activities, the local HOSA chapter, the HOSA organization and Health Science program. The date of the publicity must be shown with a copy of the article, radio or TV spot and the program script.
 - Programs, pictures or other verification of students presenting the project should be included and dated.
 - If multiple-layered pages are used, each sheet will be considered in the total page count
 - Only the following examples will be considered one page if displayed on multi-layered pages or placed in pockets.
 - Pamphlets
 - Copies of media articles, radio or TV spot and the program script.
 - E. Sheet protectors, lamination and page dividers may NOT be used.
 - F. Portfolio pages will be evaluated up to and including the maximum pages per section. Pages above the maximum allowance will not be evaluated and no points will be given for information in excess pages.
8. In addition to the official portfolio described above, teams must bring two (2) copies of the portfolio pages printed on 8 ½ x 11 white paper, stapled at the top left corner, to turn in, along with the official portfolio, immediately prior to competing . The white paper copies will be HOSA's copies of the portfolio and will NOT be returned to the competitors. Competitors who fail to bring their portfolio copies to the event will not receive any portfolio points. The judges will use the official portfolio and copies for judging. The official portfolio will be returned to competitors at the showcase.
9. Team numbers and order of oral presentation are pre-assigned on a random selection basis.

10. **Presentation by Competitors** – Competitors will report to the event site at their appointed time. Fifteen minutes will be provided for equipment set-up and preparation for the presentation. Teams must begin their presentation when directed to begin by the Section Leader or judge.
- A. At least two (2) competitors but not more than four (4) may make the presentation.
 - B. The total oral presentation is to be no more than eight (8) minutes. Note cards are permitted during the presentation. The timekeeper will present a flash card advising the competitor(s) of the time remaining at one (1) minute. The timekeeper will stop the presentation after eight (8) minutes.
 - C. **The purpose of the presentation is to communicate information about the project to the judges. The presentation MUST include:**
 - the purpose for the selection and development of the project;
 - the activities used to promote the project;
 - the accomplishment of goals and objectives of the project;
 - the impact of the project;
 - the evaluation of the success or failures of the project; and
 - the promotion of goodwill and public relations for local HOSA chapters.
 - D. **ONLY the following methods are allowed:**
 - Posters, prepared medium that can be placed on the provided presentation easel
 - Overhead transparencies
 - 35 mm slides
 - Computer assisted presentation
 - E. National HOSA will provide a lectern, AV cart, screen and easel. **Teams must provide/rent their own equipment**, which may include extension cords, computers, data projectors, etc,
 - F. No videotaped presentations will be allowed. Video clips as part of the PowerPoint are permitted.
11. It is the chapter's responsibility to ensure that all equipment needed is in working condition prior to the presentation.
12. Immediately following the oral presentation, competitors will be excused and judges will have six (6) minutes to evaluate the portfolio and complete the rating sheet.
13. In the event of a tie, a tie breaker will be determined by the areas on the rating sheet section(s) with the highest point value in descending order.
14. Competitors in this event at the National Leadership Conference are expected to participate in the HOSA Showcase. The Showcase is held after the event. Teams will display their original portfolios at the Showcase to share their event experiences with convention delegates.
15. Competitors must be familiar with and adhere to the **“General Rules and Regulations of the National HOSA Competitive Events Program.”**

Required Personnel (Per Section)

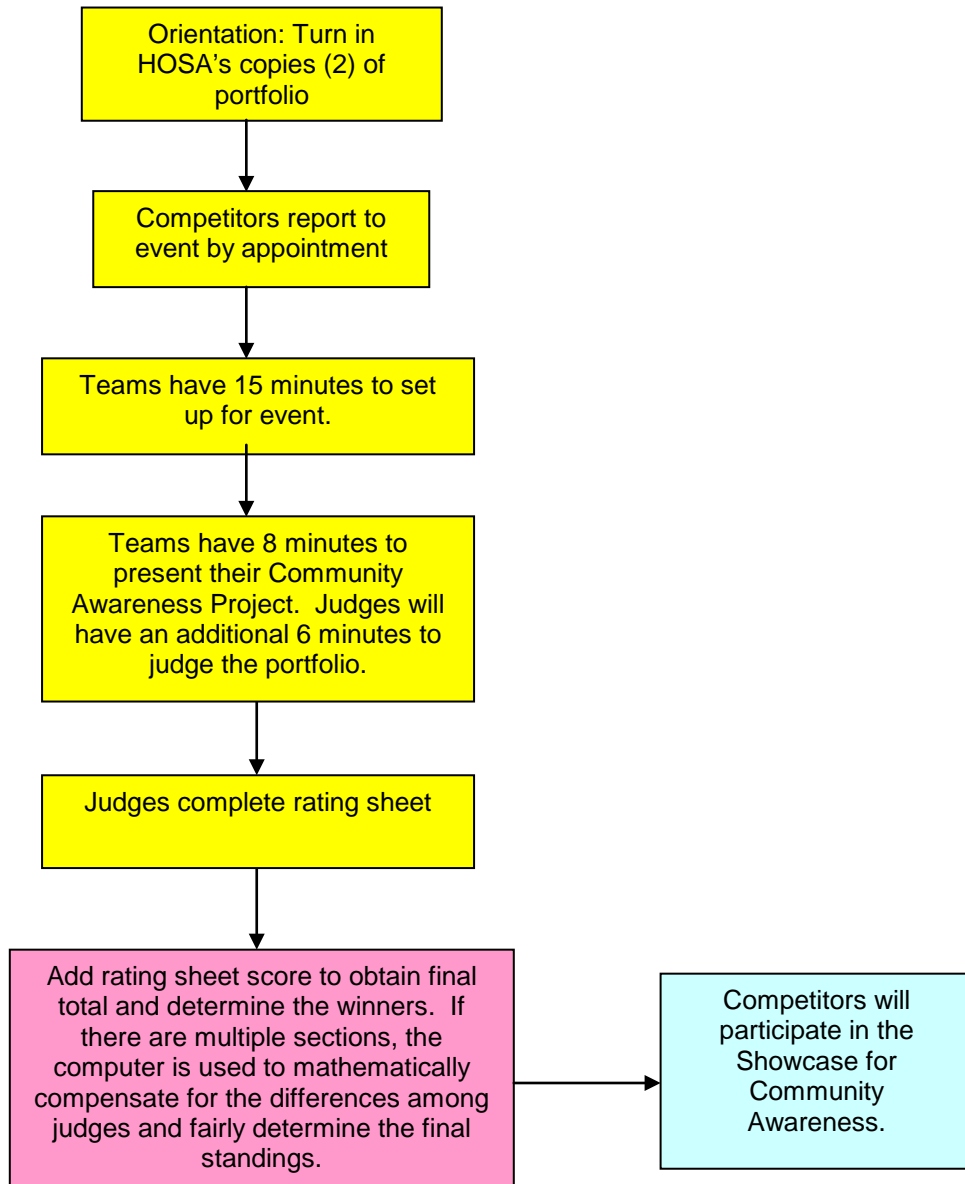
1. Event manager (per event)
2. A minimum of one (1) Courtesy Corps member per section.
3. One to three judges per section
4. One Section Leader
5. One timekeeper per section for presentations

Facilities, Equipment & Materials (Per Section):

1. National HOSA will provide a lectern, screen, AV cart OR table with electricity, and easel for presenters.
- *** 2. **Presenters must bring their own audio-visual equipment, extension cords and/or bulbs and any special equipment or supplies needed to make the presentation.**
3. One stopwatch per section for the presentation.
4. Pads/pencils for judges, pencils for participants evaluations
5. Flash card with 1 minute remaining and stop.
6. Stopwatches
7. Labels for portfolios

NOTE: *If you are sharing equipment with another team, notify the Event Manager at the orientation session at the NLC and times will be adjusted if needed for competitors using the same equipment so there will not be a conflict with scheduled times.*

Event Flow Chart



COMMUNITY AWARENESS JUDGES' RATING SHEET

Team #: _____

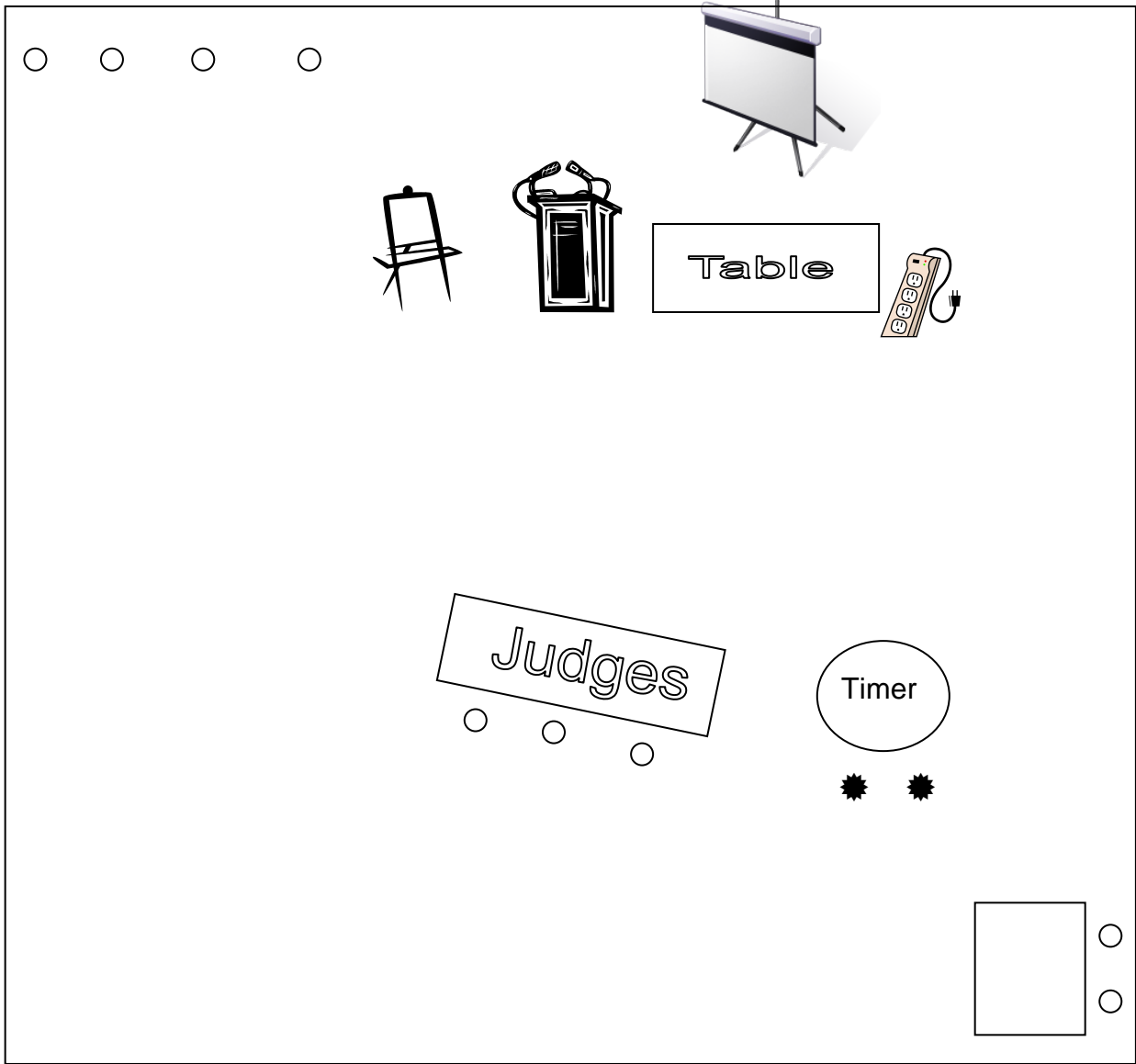
Level _____ SS _____ PS/Collegiate

Section _____

Judge's Signature: _____

Items Evaluated	Points Possible					Allocated
	Superior	Excellent	Good	Fair	Poor	
1. Scope and intensity of project. Development and implementation.	10	8	6	4	2	
2. Understanding of health issue (pros and cons).	10	8	6	4	2	
3. Demonstrated relationship of project to HOSA and HSE.	5	4	3	2	1	
4. Cooperative work with other groups to reach goals of project	5	4	3	2	1	
5. Impact on groups & individuals within the community. (Increased public awareness of the health-related issue.)	20	16	12	8	4	
6. Imagination and creativity of the project.	10	8	6	4	2	
7. Oral Presentation:						
• Organization/teamwork	5	4	3	2	1	
• Delivery (poise, speaking skills)	10	8	6	4	2	
• Presentation materials	5	4	3	2	1	
8. Portfolio						
• Written summary	5	4	3	2	1	
• Project documentation	5	4	3	2	1	
• Neatness, design, appearance	5	4	3	2	1	
9. Followed guidelines for presentation and portfolio	5					
TOTAL SCORE	100	76	57	38	19	

Community Awareness Room Diagram



○ = chair