

# Health Career Photography

## ***New for 2019-2020***

Editorial updates and clarifications have been made to guidelines. Competitors are no longer required to show event guidelines at ILC. The event rubrics have been updated to a new format. Scholarship information has been added guidelines.

- Purpose** To encourage HOSA members to analyze different health careers through the use of digital photography, and to use technology in editing and presenting digital pictures.
- Description** In this event, competitors will use digital photography to illustrate various health professions. Competitors will photograph three different health professionals performing an aspect of their job, edit the photos using computer software technology as needed, provide a written description of the career and then may present their three printed pictures to a panel of judges.
- Dress** Competitors must be in official HOSA uniform or proper business attire. Bonus points will be awarded for [proper dress](#).
- Rules and Procedures**
1. Competitors in this event must be active members of HOSA in good standing in the division in which they are registered to compete (Secondary or Postsecondary/Collegiate).
  2. Competitors must be familiar with and adhere to the [“General Rules and Regulations of the HOSA Competitive Events Program \(GRR\).”](#)
- The Photos**
3. **SUBJECT OF PHOTO:** The main subject of each photo should be **a health professional** in action. The health professional needs to be visible and identifiable in the photo and the photos should portray something about the profession or the skills of the professional. By looking at the photo, an observer should be able to clearly tell which health profession is being portrayed.
    - A. For a sample list of health careers, visit the [National Consortium for Health Science Education](#) and [Explore Health Careers](#) websites.
    - B. Photos of only medical “procedures” or “body parts” with no supporting career reference, and photos including the competitor DO NOT meet the guideline requirements.
    - C. All photos should be [HIPAA compliant](#).
  4. The selection of the three (3) different health professionals to be photographed is at the discretion of the competitor. The pictures must be of three *different* health professionals in three *different* fields (ie, nursing / pharmacy / physical therapy, instead of dentist / dental hygienist / dental assistant). The selected professionals must be willing to share information about their career with the competitor.
  5. Competitors may use software to edit and enhance the digital photographs. Editing and cropping of the pictures is permitted, but adding graphics, backgrounds, photo collages, and other elements to the photo is not permitted.
  6. The competitor must print the three photos on photo paper and submit the photos as follows:

- A. The items below will be contained in one of three **official HOSA portfolio or notebooks from [Awards Unlimited](#)** (NBK150, NBK 250, or PBK2002). *For the 2019 – 2020 membership year, portfolios and notebooks with the old or new HOSA logo will both be accepted.* The official HOSA portfolio will be returned to the competitor, but its contents (the photos, descriptions, and permission forms) become the property of HOSA-Future Health Professionals.
- B. Page 1- Title Page includes event name, all career titles photographed, competitor's name, HOSA chapter name, division, school and state/country; and is neatly presented. (A creative design or pictures may be used but will not affect the score.)
- C. Page 2 – Photo #1. Photo must be 8" X 10" (each photo may be landscape or portrait as competitor chooses). Competitors must place the photo (only the photo) in a clear page/sheet protector. Competitors must write the photo number (#1) in the bottom right corner of the photo or sheet protector.
- D. Page 3 – Photo #1 Narrative Description. One-page typed, narrative description explaining the professional's job responsibilities, required education/training, benefits/challenges, and any other specific information from this experience that competitors found interesting. Narratives must be labeled with the competitor's name, photo number, division, chapter, and state. Narrative descriptions should not be placed in clear page/sheet protectors.
- E. Page 4-5 – Photo #1 Permission Forms. The permission forms found at the end of these guidelines need to be included specific to photo #1. A facility permission form AND a patient/subject permission form must be included behind each photo's narrative description. If photos are taken in the same facility, copies should be placed behind each photo narrative. Photo permission forms should not be placed in clear page/sheet protectors.
- F. Pages 6-9 - Photo #2, Narrative & Permission forms (or copies), following rules CDE above.
- G. Pages 10-13 – Photo #3, Narrative & Permission forms (or copies), following rules CDE above.
- H. CHECK WITH YOUR STATE ADVISOR to determine the process used for state competition. Competitors are encouraged to retain all original documents, and submit copies for state and international competition. You will likely be asked to make extra copies of your photos and written descriptions if you qualify for international competition. Your pictures and documentation WILL NOT be mailed to HOSA-Future Health Professionals from your state office. At each level of competition, you must follow the guidelines and turn in the materials indicated.
- I. The portfolio must be submitted in English for judging.

### The Competitive Process

7. All competitors shall report to the site of the event at the orientation time. At ILC, [photo ID](#) must be presented prior to competing. The portfolio will be placed on tables in the event room. Competitors will then leave the event room. During Round One, the portfolios will be left in the event room and viewed by the judges.
8. ROUND ONE DESCRIPTION: Round one will be a preliminary round and will not be attended by competitors. Judges will view the three (3) photos and narrative descriptions by each competitor and will use the Round One rating sheet to judge each competitor submission.

9. The top secondary and postsecondary/collegiate competitors from Round One will advance to Round Two, the full presentation. Number of advancing competitors will be determined by criteria met in Round One and space available for Round Two.
10. ROUND TWO DESCRIPTION: Competitors shall report to the site of the event at the pre-assigned appointment time.
  - A. The competitor will present each photo to the judges.
  - B. Photos should be numbered 1, 2 and 3, as described in rule #6 above and presented in that order.
  - C. The competitor will have a maximum of three (3) minutes (approximately one minute per photo) to present the picture, describe the profession, explain what is happening in the picture and how the career fits into the healthcare system. Competitors may hold their portfolio/photos as they present them to the judges.
  - D. Use of index card notes during the presentation are permitted. Electronic notecards (on a tablet, smart phone, laptop, etc...) are permitted, but may not be shown to judges.
  - E. The timekeeper shall present a flash card advising the competitor when there is one (1) minute remaining.
  - F. The competitor will be stopped at the end of the three (3) minutes.
  - G. When instructed, competitors will take portfolio with them, leaving photos and paperwork for HOSA Event Personnel to collect.
11. Following the description of the photos by the competitor, the competitor will be excused. Judges will have an additional three (3) minutes to complete the rating sheet.
12. Scores from Round One will be added to Round Two to determine the final results.
13. The photos will be displayed for all conference attendees during a scheduled Project Display Time. **Attendance by competitors is required.**
14. In the event of a tie in round one, a tie- breaker will be determined by the highest score on items listed, in order, on the rating sheet. In the event of a tie in round two, a tie breaker will be determined by the areas on the rating sheet section(s) with the highest point value in descending order.
15. By entering this event, the competitor and subject(s) grant permission for his/her photography and image to be used on the HOSA website and in HOSA publications.
16. States that do not have a Round 1 and Round 2 have the option of judging both the photos and the presentation with the same set of judges OR they may have different judges for each item and add the scores together; whichever is fastest and most convenient to them.
17. HOSA offers numerous scholarships every year to its members interested in pursuing a variety of health careers. As you consider participating in this competitive event, please keep in mind there may be a HOSA Scholarship offered that fits your interests! For more information on the HOSA Scholarship program, please visit <http://www.hosa.org/scholarships>.

### Required Tallo Uploads

18. The following items must be uploaded by the competitor to Tallo: a .jpg (or JPEG) of each photo, and .pdfs of all permission forms, and written narratives for each photo.

## Uploading to Tallo

Each competitor must create a profile on Tallo, an online platform that showcases talent and skills and brings students, colleges, companies, and possibilities together. Competitors will create their online profile by visiting – <https://hello.tallo.com/hosa>.

Uploading your materials to Tallo is a requirement for most states and for ILC. Failing to upload the required materials will result in significant point loss at competition. Check the event rating sheet for details on how points are awarded.

- A. The main purpose for the partnership with Tallo is two-fold: (1) to provide the HOSA member with a permanent, professional online portfolio to share with universities and future employers and (2) to obtain valuable analytical membership data for HOSA, including demographic, academic, and career interest information. Entities, outside of Tallo, CANNOT access this information without explicit member permission.
- B. Every competitor must create a profile and upload 1) a .jpg (or JPEG) of each photo, 2) all permission forms 3) written narrative of each photo, to the **Health Career Photography** competitive event opportunity on Tallo. **Detailed instructions** for doing this are in “step g” below and also available at <http://www.hosa.org/tallo> as both a .pdf handout and web tutorial video.
- C. The size limit for any files uploaded to Tallo is 2.5 MB. To avoid an upload error, please be sure to save your .pdf as a compressed file or reduce the size of your embedded images. For instructions on how to do this, please visit: <http://www.hosa.org/filesize>.
- D. Regional and State Process:
  1. Competitors should check with their state advisor to see if Tallo is being used at the state level. If so, competitors should find out the deadlines for any regional or state conferences. State Advisor Contact information can be found here - <http://hosa.org/associations>
  2. The .jpg (or JPEG) of each photo, all permission forms, and written narrative of each photo must be uploaded prior to the state published deadlines.
  3. States will verify the material has been uploaded prior to any regional or state conferences.
- E. ILC Process:
  1. For those who advance to the ILC, the .jpg (or JPEG) of each photo, all permission forms, and written narrative of each photo must be uploaded to Tallo by midnight PST May 15, 2020.
  2. HOSA-Future Health Professionals will verify the material has been uploaded prior to the International Leadership Conference.
- F. Changing Content:
  1. If a competitor uploads the .jpg (or JPEG) of each photo, all permission forms, and written narrative of each photo for the regional and/or state level, it does not need to be resubmitted for ILC. Uploading the .jpg (or JPEG) of each photo, all permission forms, and written narrative of each photo ONCE is sufficient for all three levels of competition (regional, state, ILC).
  2. **However**, competitors ARE allowed to change the content of their photos and written narratives between conferences. IF such content changes are made, competitors should replace their original upload on Tallo with the most current version.
  3. The .jpg (or JPEG) of each photo, all permission forms, and written narrative of each photo that is in Tallo on May 15, 2020 is considered final and may be used for judging at ILC 2020.

G. Tallo Instructions

1. Join Tallo-
  - a. Go to <http://www.hosa.org/tallo>.
  - b. Click the "Create Your Profile" button and create your account.
  - c. Add HOSA to your profile-
    - i. Click the blue "Profile" tab at the top left of the screen.
    - ii. Click the blue "Edit Profile" button at the top right of the screen (underneath the account dropdown menu).
    - iii. Select "Associations" from the bar on the left side of the screen.
    - iv. Type in "HOSA-Future Health Professionals" and select from the dropdown menu.
2. Search for HOSA Competitive Event-
  - a. Select "Opportunities" at the top of your screen when logged in.
  - b. In the "Organization Name" search box type in "HOSA"; wait for the list of pre-populated organizations to appear, and then select your state association from the drop-down box (Example: HOSA-Future Health Professionals | California). Click the blue "Search" box.
  - c. Select your competitive event from the list that appears to the right (Make sure that you have selected the proper state!).
3. Submit Materials and Apply for Competitive Event-
  - a. Follow the steps and provide required information for your event.
  - b. Click "Apply Now" when ready to submit.
  - c. You have until the state deadline (contact state advisor) or ILC deadline (May 15, 2020) to change any content and re-upload your submissions. The material in Tallo as of May 15, 2020 is considered final for ILC.
  - d. To edit your submission-
    - i. Click the dropdown menu on the top right of your screen in Tallo.
    - ii. Click "My Opportunities" and select your event.
    - iii. Follow the instructions for editing your submission.

**Competitor Must Provide**

- A .jpg copy of each photo, all permission forms, and written narrative of each photo uploaded to Tallo by deadline.
- [Photo ID](#)
- Three photos each in a clear sheet protector, written narrative for each photo, and completed permission forms for each photo (orientation).
- Official HOSA portfolio or notebook from [Awards Unlimited](#) (NBK150, NBK 250, or PBK2002) with cover page.
- Watch with second hand (optional-Round Two only)
- #2 pencil for evaluation

## **FOR SPECIFICS ON EVENT MANAGEMENT SEE [MANAGING COMPETITIVE EVENTS](#)**

### **Required Personnel**

- One Event Manager
- One Judge Manager (JM) to provide quality assurance for the event by ensuring that the guidelines are followed and all event documents are complete.
- One Section Leader per section
- Two-three judges per section
- One-two event assistants per section

### **Facilities, Equipment and Materials (Per Section)**

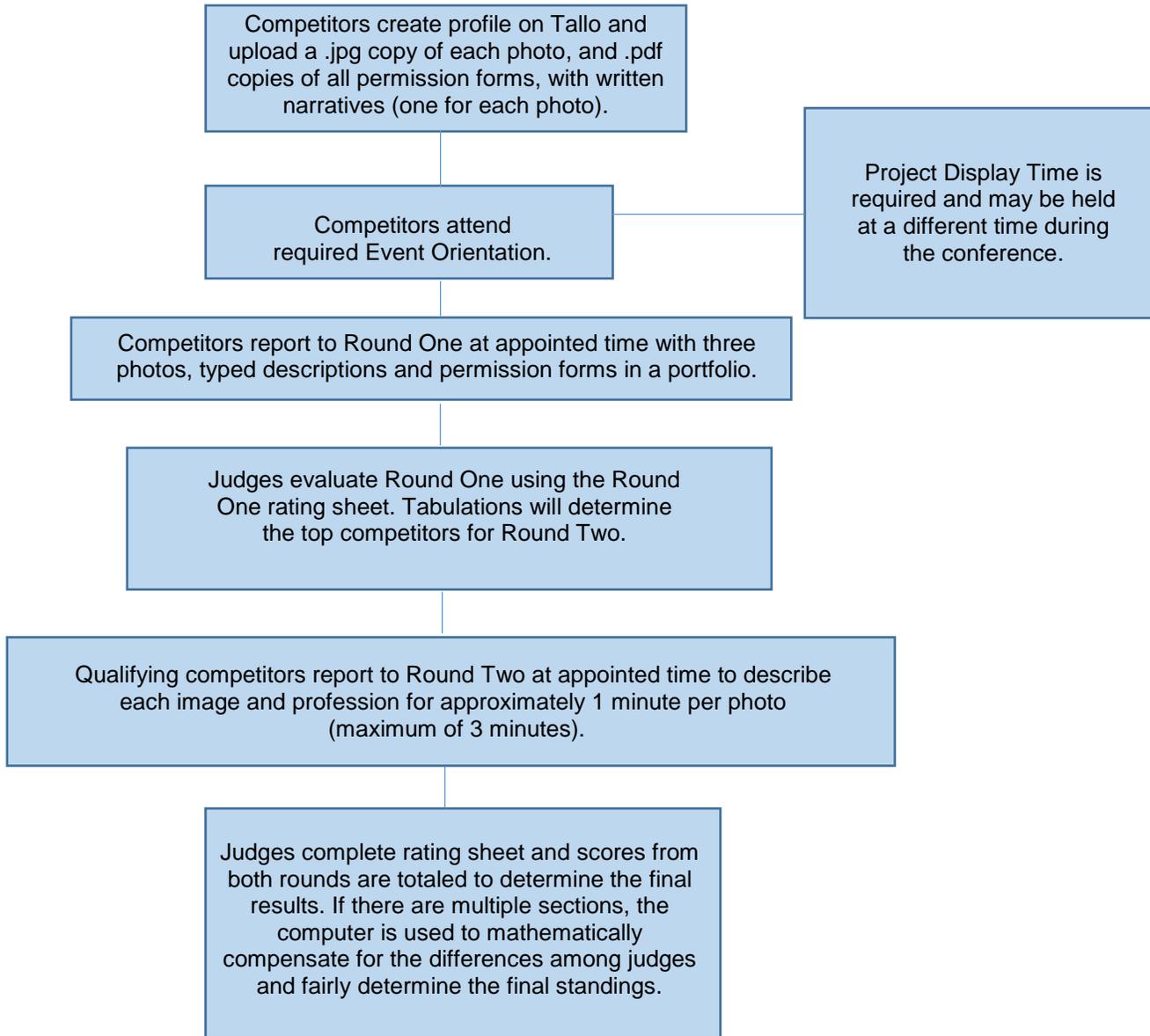
#### **Round One: Photos**

- One room with enough tables for portfolio setup (setup, photo display, and judging MAY BE all in the same room) (see [HOSA Room Set](#))
- Competitor list for check-in
- Method for identifying competitor table spots
- Stopwatch or timer, one per section
- Rating sheets (both rounds) – one per judge per competitor
- Evaluation Forms –judge, and personnel
- #2 lead pencils (for judges & evaluations)
- Clipboards for judges (optional)
- Copy of guidelines for judges
- List of competitors who have uploaded materials to Tallo by deadline.
- Hand Sanitizer (alcohol based handrub)

#### **Round Two: Presentation**

- Competitor list for check-in
- Rating sheets (both rounds) – one per judge per competitor
- Evaluation Forms – competitor, judge, and personnel
- #2 lead pencils (for judges & evaluations)
- Flash card for 1 minute remaining
- Large envelopes to collect photos, narratives, & permission forms (optional)
- Labels w/competitor info (optional: for envelope – 1 per competitor)
- Expandable file folder or box to collect photos/envelopes
- Clipboards for judges (optional)
- Copy of guidelines for judges
- Hand Sanitizer (alcohol based handrub)

## Event Flow Chart



## HEALTH CAREER PHOTOGRAPHY PERMISSION FORMS

### Instructions

The facility and subject permission forms should be included in the photo notebook/portfolio as described in step #6 of these guidelines. A separate facility permission form should be included for each photo. If there is more than one subject in a photo, each subject needs to sign the permission form on page 9 of these guidelines. These forms should follow each photo narrative.

Before taking any photos, the competitor should contact the communications and marketing department of the facility in which they plan to take the photo(s). The competitor should seek permission to take photographs at the facility, explaining the purpose and showing the Health Career Photography event guidelines. Some facilities may require the HOSA member to complete their own permission form, which will remain with the facility, but a copy should be obtained and submitted with HOSA event documents. If photos taken in same facility, original should be placed behind 1<sup>st</sup> photo used, with copy of form placed behind additional photos.

Once permission has been granted by the facility, competitors must then obtain permission from all people (subjects) visible in the photo, in accordance with HIPAA.

For ILC, these permission forms, a .jpg of each photo, and their accompanying written narratives must be uploaded to Tallo by the May 15<sup>th</sup> deadline.

Pages 9-10 of these guidelines contain the permission forms for the facility and the patient/subject(s).

## HEALTH CAREER PHOTOGRAPHY - PERMISSION FORMS

Photo #(s) \_\_\_\_\_ Competitor Name \_\_\_\_\_

*If multiple facilities are used for the three photos, each facility needs a permission form completed.*

### Facility Photo Permission Form

Facility Name: \_\_\_\_\_

Facility Address: \_\_\_\_\_

Date(s) Photos Were Taken at the Facility: \_\_\_\_\_

Did this facility have their own permission forms the competitor was required to complete?

YES or NO? (*circle one*) If yes, attach a copy of that permission form to this page.

Name of Authorized Representative from Facility, stating permission was granted for the competitor to take photos at the facility:

Name (please print): \_\_\_\_\_

Title: \_\_\_\_\_

Signature of Authorized Facility representative: \_\_\_\_\_

Date signed: \_\_\_\_\_

# HEALTH CAREER PHOTOGRAPHY - PERMISSION FORMS

## Patient/Subject Photo Release Form

*Each photo, and each patient/subject needs a permission form completed.*

**Photo #** \_\_\_\_\_ **Competitor Name** \_\_\_\_\_

I understand that, under the Health Insurance Portability and Accountability Act of 1996 (HIPAA), I have certain rights to privacy regarding my protected health information. I have received, read, and understand your Notice of Privacy Practices containing a more complete description of the uses and disclosures of my health information.

I hereby authorize HOSA-Future Health Professionals and those acting pursuant to its authority to:

- (a) Record my likeness and voice on a video, audio, photographic, digital, electronic or any other medium.
- (b) Use my name in connection with these recordings.
- (c) Use, reproduce, exhibit or distribute in any medium (e.g. print publications, video tapes, CD - ROM, Internet/www) these recordings for any purpose that HOSA-Future Health Professionals, and those acting pursuant to its authority, deem appropriate, including promotional or advertising efforts.

I will allow these photos to be shared with other professionals and patients strictly in an educational setting. HOSA-Future Health Professionals will have permission to use these photos in the manner described above unless I request it to no longer use them. I waive any right that I may have to inspect and approve the finished product that may be used or the use to which it may be applied now and/or in the future, whether that use is known to me or unknown, and I waive any right to royalties or other compensation arising from or related to the use of the image or product.

A written request form is available to do so. I understand that by allowing HOSA-Future Health Professionals to use my photos, they are able to share "before and after" images to educate and explain procedures, possible results of the treatment, and career information. I understand that I have the option to decline this request, and am not obligated in any way to provide permission to use these photos.

I will allow HOSA-Future Health Professionals to share my digital patient photos with other professionals and students in an educational setting. I release and agree to hold harmless HOSA-Future Health Professionals and those acting pursuant to its authority from liability for any violation of any personal or proprietary right I may have in connection with such use. I understand that all such recordings, in whatever medium, shall remain the property of HOSA-Future Health Professionals. I have read and fully understand the terms of this release.

Please check one option below:

- \_\_\_\_\_ Full Photo Series
- \_\_\_\_\_ Close up photos only (no full face)

Subject Name: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_

If subject under 18 years of age, signature of parent is required:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## HEALTH CAREER PHOTOGRAPHY – Judge’s Rating Sheet Round 1 – The Photos

Section # \_\_\_\_\_ Division: \_\_\_\_\_ SS \_\_\_\_\_ PS/C  
 Competitor # \_\_\_\_\_ Judge’s Signature \_\_\_\_\_

A. FOLLOWING GUIDELINES	Excellent	Good	Average	Fair	Poor	JUDGE SCORE
<p><b>No partial points are given in Section A.</b></p> <p>All SEVEN items MUST be completed to receive 45 points.</p> <p>If any portion is missing, Section A is scored a 0.</p> <p>For more information on the all/none points, please visit:  <a href="http://www.hosa.org/judge">http://www.hosa.org/judge</a></p>	<p><b>Points for following Guidelines:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Official HOSA notebook or portfolio used</li> <li><input type="checkbox"/> Photos DO NOT include graphics, backgrounds, or other elements added to them in accordance with rule #5.</li> <li><input type="checkbox"/> A .jpg copy of EACH photo with signed permission forms and narratives were uploaded to Tallo by the published deadline.</li> <li><input type="checkbox"/> Photos are placed in sheet protectors and numbered 1-3.</li> <li><input type="checkbox"/> Narrative description (one page only) is included for each photo (NOT in a sheet protector)</li> <li><input type="checkbox"/> Permission forms for facility/subject are included for each photo (NOT in a sheet protector)</li> <li><input type="checkbox"/> Title page contains event name, all 3 career titles, competitor’s name, division, chapter, school and state/country.</li> </ul> <p style="text-align: center;">All or nothing:  <b>45 points</b>            or  <b>0 points</b></p>					
B. PURPOSE:	Excellent 15 points	Good 12 points	Average 9 points	Fair 6 points	Poor 3 points	JUDGE SCORE
The pictures must be of three <i>different</i> health professionals in three <i>different</i> fields (ie, nursing / pharmacy / physical therapy, NOT dentist / dental hygienist / dental assistant).	3 photos submitted that highlight 3 different health career fields.	3 photos submitted that highlight 2 different health career fields.	3 photos submitted that highlight the same health career field.	Only 2 photos submitted	Only 1 photo submitted	
<p>*Judges – remember the purpose of this event is to encourage competitors to explore and analyze different health careers through the medium of photography. Three photos all of the same profession/field don’t expand the competitor’s perspective very much. Use your best judgement if the three photos used align with the event’s overall purpose.</p>						
C. PHOTO #1	Excellent 10 points	Good 8 points	Average 6 points	Fair 4 points	Poor 2 points	JUDGE SCORE
1. Focus of occupation within the photo	A clear center of interest is captured in the photo with a clearly defined subject (health professional) performing an aspect of their job. The health professional is clearly visible and identifiable in the photo.	The health professional is at the center of the photo and the career is easily defined. The job aspect the subject is performing is not clearly visible in the photo.	The photo highlights an individual in a health career but the career is not easily defined.	The photo is of a health career but does not focus on the individual performing the occupation.	The photo does not capture a health professional performing functions of their job. The career in this photo is unclear.	
2. Originality of photo	The photo is creative and unique which makes it memorable. The viewer can feel the emotion of the photo through the image alone. The photo brings the occupation “to life” through its imagery.	The photo is a unique image and brings the occupation to life. The “wow-factor” is missing.	The photo is creative but falls short of a unique and original presentation.	The photo has a limited amount of creativity. It does not spark emotion by viewing.	The photo is unoriginal. It does not bring the occupation to life or instill emotion by viewing.	

<b>C. PHOTO #1</b>	<b>Excellent 10 points</b>	<b>Good 8 points</b>	<b>Average 6 points</b>	<b>Fair 4 points</b>	<b>Poor 2 points</b>	<b>JUDGE SCORE</b>
3. Narrative Description	The competitor describes the experience of how the photo was taken in detail and brings the scenario to life.  No spelling errors.	A positive description of the experience was captured. A creative description was offered.  1-2 spelling errors	The description of the photo was average and does not leave the reader wanting to know more.  3-4 spelling errors	The description of the photo is basic and does not provide context to the competitor's experience.  5+ spelling errors	No description of the photo was provided.	
4. Proper exposure / framing  Exposure = "The amount of light which reaches your camera sensor or film"	The photo is high quality and contains proper exposure. The subject is focused/framed, the colors of the photo are vibrant, or effective use of black/white is used, the lighting is bright and captures the subject in action. The viewer's eye is drawn to the subject of the photo.	The photo is high quality and contains proper exposure. The subject is mostly in-focus but could use some sharpening or light added to be pleasing to the eye.	The photo is focused correctly but needs some sharpening. The subject may or may not be framed properly.	The photo is slightly out of focus, the exposure and/or framing is slightly off.	The image in the photo is not properly framed. The exposure is out of focus, there is no focal center.	
<b>D. PHOTO #2</b>	<b>Excellent 10 points</b>	<b>Good 8 points</b>	<b>Average 6 points</b>	<b>Fair 4 points</b>	<b>Poor 2 points</b>	<b>JUDGE SCORE</b>
1. Focus of occupation within the photo	A clear center of interest is captured in the photo with a clearly defined subject (health professional) performing an aspect of their job. The health professional is clearly visible and identifiable in the photo.	The health professional is at the center of the photo and the career is easily defined. The job aspect the subject is performing is not clearly visible in the photo.	The photo highlights an individual in a health career but the career is not easily defined.	The photo is of a health career but does not focus on the individual performing the occupation.	The photo does not capture a health professional performing functions of their job. The career in this photo is unclear.	
2. Originality of photo	The photo is creative and unique which makes it memorable. The viewer can feel the emotion of the photo through the image alone. The photo brings the occupation "to life" through its imagery.	The photo is a unique image and brings the occupation to life. The "wow-factor" is missing.	The photo is creative but falls short of a unique and original presentation.	The photo has a limited amount of creativity. It does not spark emotion by viewing.	The photo is unoriginal. It does not bring the occupation to life or instill emotion by viewing.	
3. Narrative Description	The competitor describes the experience of how the photo was taken in detail and brings the scenario to life.  No spelling errors.	A positive description of the experience was captured. A creative description was offered.  1-2 spelling errors	The description of the photo was average and does not leave the reader wanting to know more.  3-4 spelling errors	The description of the photo is basic and does not provide context to the competitor's experience.  5+ spelling errors	No description of the photo was provided.	
4. Proper exposure / framing  Exposure = "The amount of light which reaches your camera sensor or film"	The photo is high quality and contains proper exposure. The subject is focused/framed, the colors of the photo are vibrant, or effective use of black/white is used, the lighting is bright and captures the subject in action. The viewer's eye is drawn to the subject of the photo.	The photo is high quality and contains proper exposure. The subject is mostly in-focus but could use some sharpening or light added to be pleasing to the eye.	The photo is focused correctly but needs some sharpening. The subject may or may not be framed properly.	The photo is slightly out of focus, the exposure and/or framing is slightly off.	The image in the photo is not properly framed. The exposure is out of focus, there is no focal center.	

<b>E. PHOTO #3</b>	<b>Excellent 10 points</b>	<b>Good 8 points</b>	<b>Average 6 points</b>	<b>Fair 4 points</b>	<b>Poor 2 points</b>	<b>JUDGE SCORE</b>
1. Focus of occupation within the photo	A clear center of interest is captured in the photo with a clearly defined subject (health professional) performing an aspect of their job. The health professional is clearly visible and identifiable in the photo.	The health professional is at the center of the photo and the career is easily defined. The job aspect the subject is performing is not clearly visible in the photo.	The photo highlights an individual in a health career but the career is not easily defined.	The photo is of a health career but does not focus on the individual performing the occupation.	The photo does not capture a health professional performing functions of their job. The career in this photo is unclear.	
2. Originality of photo	The photo is creative and unique which makes it memorable. The viewer can feel the emotion of the photo through the image alone. The photo brings the occupation "to life" through its imagery.	The photo is a unique image and brings the occupation to life. The "wow-factor" is missing.	The photo is creative but falls short of a unique and original presentation.	The photo has a limited amount of creativity. It does not spark emotion by viewing.	The photo is unoriginal. It does not bring the occupation to life or instill emotion by viewing.	
3. Narrative Description	The competitor describes the experience of how the photo was taken in detail and brings the scenario to life.  No spelling errors.	A positive description of the experience was captured. A creative description was offered.  1-2 spelling errors.	The description of the photo was average and does not leave the reader wanting to know more.  3-4 spelling errors	The description of the photo is basic and does not provide context to the competitor's experience.  5+ spelling errors	No description of the photo was provided.	
4. Proper exposure / framing  Exposure = "The amount of light which reaches your camera sensor or film"	The photo is high quality and contains proper exposure. The subject is focused/framed, the colors of the photo are vibrant, or effective use of black/white is used, the lighting is bright and captures the subject in action. The viewer's eye is drawn to the subject of the photo.	The photo is high quality and contains proper exposure. The subject is mostly in-focus but could use some sharpening or light added to be pleasing to the eye.	The photo is focused correctly but needs some sharpening. The subject may or may not be framed properly.	The photo is slightly out of focus, the exposure and/or framing is slightly off.	The image in the photo is not properly framed. The exposure is out of focus, there is no focal center.	
<b>Total Points (180):</b>						

## HEALTH CAREER PHOTOGRAPHY – Judge’s Rating Sheet Round 2 - The Presentation

Section # \_\_\_\_\_ Division: \_\_\_\_\_ SS \_\_\_\_\_ PS/C

Competitor # \_\_\_\_\_ Judge’s Signature \_\_\_\_\_

A. FOLLOWING GUIDELINES	Excellent	Good	Average	Fair	Poor	Judge Score
<p>No partial points are given in Section A.</p> <p>Both items MUST be completed to receive 25 points.</p> <p>If any portion is missing, Section A is scored a 0.</p> <p>For more information on the all/none points, please visit: <a href="http://www.hosa.org/judge">http://www.hosa.org/judge</a></p>	<p><b>Points for following Guidelines:</b></p> <p><input type="checkbox"/> Competitor participated in required Display Time</p> <p><input type="checkbox"/> Nothing except portfolio shown to judges</p> <p style="text-align: center;">All or nothing:</p> <p style="text-align: center;"><b>25 points</b></p> <p style="text-align: center;">or</p> <p style="text-align: center;"><b>0 points</b></p>					
B. PHOTO #1	Excellent 5 points	Good 4 points	Average 3 points	Fair 2 points	Poor 1 point	JUDGE SCORE
<b>1. Understanding of Profession</b>	Competitor demonstrates a very clear understanding of the profession depicted in the photo and the job requirements of that profession.	Competitor demonstrates a good understanding of the profession depicted in the photo.	Competitor has an average understanding of the profession depicted in the photo.	Competitor struggled to show an understanding of the profession depicted in the photo.	Competitor did not show an understanding of the profession depicted in the photo. No job requirement information was shared.	
<b>2. Description of Photo</b>	<p>The competitor brought the photo to life through their description. They vividly illustrated the story of the photo and described comprehensive details (such as what is happening and why) about the photo.</p> <p>It is evident the competitor took this photo.</p>	The competitor did a commendable job of describing the photos and many details were included.	The competitor did a standard job of describing the photo, but it felt like details were missing.	The competitor described elements of the photo, but the description was scattered and not robust. The judges were left with more questions than answers.	<p>The competitor made no attempt to describe the photo.</p> <p>Evidence exists to suggest the competitor may not have taken this photo.</p>	
<b>3. Connection to the Healthcare System</b>	The competitor gave 3+ thorough examples of how the career in the photo fits within the healthcare system.	NA	The competitor gave 2 examples of how the career in the photo fits within the healthcare system.	NA.	The competitor gave 0-1 examples of how the career in the photo fits within the healthcare system.	

<b>C. PHOTO #2</b>	<b>Excellent 5 points</b>	<b>Good 4 points</b>	<b>Average 3 points</b>	<b>Fair 2 points</b>	<b>Poor 1 point</b>	<b>JUDGE SCORE</b>
<b>1. Understanding of Profession</b>	Competitor demonstrates a very clear understanding of the profession depicted in the photo and the job requirements of that profession.	Competitor demonstrates a good understanding of the profession depicted in the photo.	Competitor has an average understanding of the profession depicted in the photo.	Competitor struggled to show an understanding of the profession depicted in the photo.	Competitor did not show an understanding of the profession depicted in the photo. No job requirement information was shared.	
<b>2. Description of Photo</b>	The competitor brought the photo to life through their description. They vividly illustrated the story of the photo and described comprehensive details (such as what is happening and why) about the photo.  It is evident the competitor took this photo.	The competitor did a commendable job of describing the photos and many details were included.	The competitor did a standard job of describing the photo, but it felt like details were missing.	The competitor described elements of the photo, but the description was scattered and not robust. The judges were left with more questions than answers.	The competitor made no attempt to describe the photo.  Evidence exists to suggest the competitor may not have taken this photo.	
<b>3. Connection to the Healthcare System</b>	The competitor gave 3+ thorough examples of how the career in the photo fits within the healthcare system.	NA	The competitor gave 2 examples of how the career in the photo fits within the healthcare system.	NA.	The competitor gave 0-1 examples of how the career in the photo fits within the healthcare system.	
<b>C. PHOTO #3</b>	<b>Excellent 5 points</b>	<b>Good 4 points</b>	<b>Average 3 points</b>	<b>Fair 2 points</b>	<b>Poor 1 point</b>	<b>JUDGE SCORE</b>
<b>1. Understanding of Profession</b>	Competitor demonstrates a very clear understanding of the profession depicted in the photo and the job requirements of that profession.	Competitor demonstrates a good understanding of the profession depicted in the photo.	Competitor has an average understanding of the profession depicted in the photo.	Competitor struggled to show an understanding of the profession depicted in the photo.	Competitor did not show an understanding of the profession depicted in the photo. No job requirement information was shared.	
<b>2. Description of Photo</b>	The competitor brought the photo to life through their description. They vividly illustrated the story of the photo and described comprehensive details (such as what is happening and why) about the photo.  It is evident the competitor took this photo.	The competitor did a commendable job of describing the photos and many details were included.	The competitor did a standard job of describing the photo, but it felt like details were missing.	The competitor described elements of the photo, but the description was scattered and not robust. The judges were left with more questions than answers.	The competitor made no attempt to describe the photo.  Evidence exists to suggest the competitor may not have taken this photo.	
<b>3. Connection to the Healthcare System</b>	The competitor gave 3+ thorough examples of how the career in the photo fits within the healthcare system.	NA	The competitor gave 2 examples of how the career in the photo fits within the healthcare system.	NA.	The competitor gave 0-1 examples of how the career in the photo fits within the healthcare system.	

<b>D. Presentation Delivery</b>	<b>Excellent 10 points</b>	<b>Good 8 points</b>	<b>Average 6 points</b>	<b>Fair 4 points</b>	<b>Poor 2 points</b>	<b>JUDGE SCORE</b>
<b>1. Voice</b> Pitch, tempo, volume, quality	The speaker's voice was loud enough to hear. The speaker varied rate & volume to enhance the speech. Appropriate pausing was employed.	The speaker spoke loudly and clearly enough to be understood. The speaker varied rate OR volume to enhance the speech. Pauses were attempted.	The speaker could be heard most of the time. The speaker attempted to use some variety in vocal quality, but not always successfully.	The speaker's voice is low. Judges have difficulty hearing the presentation.	Judge had difficulty hearing and/or understanding much of the speech due to low volume. Little variety in rate or volume.	
<b>2. Stage Presence</b> Poise, posture, eye contact, and enthusiasm	Movements & gestures were purposeful and enhanced the delivery of the speech and did not distract. Body language reflects comfort interacting with audience. Facial expressions and body language consistently generated a strong interest and enthusiasm for the topic.	The speaker maintained adequate posture and non-distracting movement during the speech. Some gestures were used. Facial expressions and body language sometimes generated an interest and enthusiasm for the topic.	Stiff or unnatural use of nonverbal behaviors. Body language reflects some discomfort interacting with audience. Limited use of gestures to reinforce verbal message. Facial expressions and body language are used to try to generate enthusiasm but seem somewhat forced.	The speaker's posture, body language, and facial expressions indicated a lack of enthusiasm for the topic. Movements were distracting.	No attempt was made to use body movement or gestures to enhance the message. No interest or enthusiasm for the topic came through in presentation.	
<b>3. Diction*, Pronunciation** and Grammar</b>	Delivery emphasizes and enhances message. Clear enunciation and pronunciation. No vocal fillers (ex: "ahs," "uh/ums," or "you-knows"). Tone heightened interest and complemented the verbal message.	Delivery helps to enhance message. Clear enunciation and pronunciation. Minimal vocal fillers (ex: "ahs," "uh/ums," or "you-knows"). Tone complemented the verbal message	Delivery adequate. Enunciation and pronunciation suitable. Noticeable verbal fillers (ex: "ahs," "uh/ums," or "you-knows") present. Tone seemed inconsistent at times.	Delivery quality minimal. Regular verbal fillers (ex: "ahs," "uh/ums," or "you-knows") present. Delivery problems cause disruption to message.	Many distracting errors in pronunciation and/or articulation. Monotone or inappropriate variation of vocal characteristics. Inconsistent with verbal message.	
<b>Total Points (100):</b>						

\*Definition of Diction – choice of words especially about correctness, clearness, or effectiveness

\*\* Definition of Pronunciation – Act or manner of uttering officially