Purpose
To encourage HOSA members to improve their skills in speaking and their ability to organize and present facts (or information) about a topic which is related to a specific theme.

Description
Competitors shall develop a speech related to a selected national topic. The topic for the year will be announced at the conclusion of the previous International Leadership Conference (ILC) in June.

2019 - 2020 Topic: Towards Tomorrow!

Dress Code
Competitors must be in official HOSA uniform or in proper business attire. Bonus points will be awarded for proper dress.

Rules and Procedures
1. Competitors in this event must be active members of HOSA in good standing in the division in which they are registered to compete (Middle School, Secondary or Postsecondary/Collegiate).

2. Competitors must be familiar with and adhere to the “General Rules and Regulations of the HOSA Competitive Events Program (GRR).”

3. All competitors shall report to the site of the event at the time designated for the required event orientation. At ILC, photo ID must be presented prior to competing. The competitors will return at their appointed time and shall be introduced by name, in accordance with the GRRs, to the judges.

4. Use of index card notes during the speech is permitted. Electronic notecards (on a tablet, smart phone, laptop, etc.) are permitted, but may not be shown to judges.

5. The prepared speech shall be a maximum of five (5) minutes in length.

6. The timekeeper shall present a flash card advising the competitor when there is one (1) minute remaining. The competitor will be stopped when the five minutes are up and be dismissed, allowing the judges two (2) minutes to complete the rating sheet.

7. All competitors shall speak on the same announced topic.

8. Props may NOT be used.

9. In the event of a tie, a tie breaker will be determined by the areas on the rating sheet section(s) with the highest point value in descending order.

10. There will be no microphones used for this event.
11. HOSA offers numerous scholarships every year to its members interested in pursuing a variety of health careers. As you consider participating in this competitive event, please keep in mind there may be a HOSA Scholarship offered that fits your interests! For more information on the HOSA Scholarship program, please visit [http://www.hosa.org/scholarships](http://www.hosa.org/scholarships).

**Competitor Must Provide**
- Watch with second hand (optional)
- Paper or electronic notes (optional)
- Photo ID

**FOR SPECIFICS ON EVENT MANAGEMENT SEE [MANAGING COMPETITIVE EVENTS](#)**

**Required Personnel**
- One Event Manager
- One Judge Manager (JM) to provide quality assurance for the event by ensuring that the guidelines are followed and all event documents are complete.
- One Section Leader per section
- One Timekeeper per section
- Two – Three Judges per section
- One-two event assistants per section

**Facilities, Equipment and Materials (Per Section)**
- Competitive event room with lectern, desk chairs or table and chairs for judges. (see [HOSA Room Set](#))
- Competitor list for check-in
- Event topic card-one per judge
- Rating sheets – one per judge per competitor
- Evaluation Forms – competitor, judge, and personnel
- #2 lead pencils (for judges & evaluations)
- Stopwatch
- Flash card for 1 minute remaining
- Clipboards for evaluations (optional)
- Copy of guidelines for judges
- Hand Sanitizer (alcohol based handrub)

**Event Flow Chart**

1. Competitors attend required Orientation
2. Competitors report at appointed time to deliver speech, maximum of 5 minutes in length.
3. Judges complete rating sheet and scores are totaled to determine the winners. If there are multiple sections, the computer is used to mathematically compensate for the differences among judges and fairly determine the final standings.
## PREPARED SPEAKING – Judge’s Rating Sheet

### Items Evaluated

<table>
<thead>
<tr>
<th>Section # _____________________</th>
<th>Division: MS SS PS/Collegiate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Competitor # ___________________</td>
<td>Judge’s Signature ____________</td>
</tr>
</tbody>
</table>

### A. No partial points are given in Section A.

All FOUR items MUST be completed to receive 35 points.

If any portion is missing, Section A is scored a 0.

For more information on the all/none points, please visit: [http://www.hosa.org/judge](http://www.hosa.org/judge)

#### Points for following Guidelines:

- Speech does not exceed 5 minutes
- Props are not used
- Nothing shown to judges
- Speech is given on annual topic

All or nothing:

- **35 points**
- **0 points**

### B. Content

#### 1. Appropriate to the Conference Theme

<table>
<thead>
<tr>
<th>Excellent 10 points</th>
<th>Good 8 points</th>
<th>Average 6 points</th>
<th>Fair 4 points</th>
<th>Poor 2 points</th>
</tr>
</thead>
<tbody>
<tr>
<td>The conference theme is clearly revealed and well-structured into speech.</td>
<td>The conference theme is stated and appropriate for speech.</td>
<td>The conference theme is apparent and not fully threaded into speech.</td>
<td>The conference theme is not clearly communicated throughout speech.</td>
<td>No statement of conference theme in speech.</td>
</tr>
</tbody>
</table>

#### 2. Coverage of Topic

<table>
<thead>
<tr>
<th>Excellent 10 points</th>
<th>Good 8 points</th>
<th>Average 6 points</th>
<th>Fair 4 points</th>
<th>Poor 2 points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Demonstrates command of the topic throughout the speech. Discusses the topic and its significance. Uses the topic as a path for the speech. Student offers explanations and insights that enhance the understanding of the topic.</td>
<td>Mentions topic and its significance. Uses the topic as a path for the speech. Student offers explanations and insights that link back to the topic.</td>
<td>Mentions topic and briefly explains its significance.</td>
<td>Briefly mentions a topic but does not provide any analysis or reasoning behind the topic.</td>
<td>Did not include much in the way of content or a topic.</td>
</tr>
</tbody>
</table>

#### 3. Clear focus and point of view

<table>
<thead>
<tr>
<th>Excellent 10 points</th>
<th>Good 8 points</th>
<th>Average 6 points</th>
<th>Fair 4 points</th>
<th>Poor 2 points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speech was focused and compelling to the audience.</td>
<td>Speech is somewhat compelling; the audience might need stronger evidence in order to gain their support.</td>
<td>Speech evidence was weak, there were a few moments when the audience was compelled to the points being made.</td>
<td>While evidence is provided to prove the main points, the evidence is not compelling and leaves the audience unengaged.</td>
<td>Speech lacked focus and provided no compelling evidence.</td>
</tr>
</tbody>
</table>

#### 4. Impact

**Strong and meaningful message**

<table>
<thead>
<tr>
<th>Excellent 10 points</th>
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<tbody>
<tr>
<td>Effectively appeals to audience emotions (anger, fear, compassion, humor etc.) to deliver the message of the speech. Vivid and emotive language effectively used to create imagery to engage audience emotionally.</td>
<td>Appeals to audience emotions (anger, fear, compassion, humor etc.) to achieve the goal. Creates some effective imagery through language.</td>
<td>While much of the speech was emotionless and a bit dry there were a few moments in which the author succeeded in engaging the audience emotionally.</td>
<td>Few attempts were made to connect to emotional appeals, the speech is dry and lacks emotion to support the message.</td>
<td>No attempt was made to focus the audience on the message through emotional appeals. Fails to appeal to audience emotions. No attempt to use vivid or descriptive language to capture audience emotions.</td>
</tr>
<tr>
<td>C. Organization</td>
<td>Excellent 10 points</td>
<td>Good 8 points</td>
<td>Average 6 points</td>
<td>Fair 4 points</td>
</tr>
<tr>
<td>-----------------</td>
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</tr>
<tr>
<td>1. Opening Statement</td>
<td>The speaker clearly establishes the occasion and purpose of the speech, grabs the audience's attention and makes the audience want to listen.</td>
<td>The speaker introduced the speech adequately, including an attention getter and established the occasion and purpose of the speech.</td>
<td>The speaker introduced the topic but did not clearly establish the occasion and/or purpose of the speech. Weak attention getter.</td>
<td>The speaker failed to introduce the speech. Or, the introduction was not useful in indicating what the speech was about.</td>
</tr>
<tr>
<td>2. Cohesion of Body of Speech</td>
<td>Logical, coherent organization helped convey the speaker's message clearly. It was easy to follow and understand. Transitions were appropriate to speech and helped audience follow along.</td>
<td>The speaker used a logical order to deliver the message but may have minor lapses in organization. Transitions were appropriate to speech but were not as helpful to audience understanding.</td>
<td>The speaker attempted to use an organizational pattern, but it was not always effective. Speaker rambled at times and/or did not stay on topic.</td>
<td>The speech was difficult to follow due to a lack of organization and rambling. Some cohesion was demonstrated in the delivery.</td>
</tr>
<tr>
<td>3. Closing</td>
<td>The speaker prepares the audience for ending and ends memorably. They drew the speech to a close with an effective memorable statement. The speaker's message was clear.</td>
<td>The speaker adequately concluded the speech and ended the speech with a closing statement. Clear ending but ends with little impact.</td>
<td>The speaker concluded the speech in a disorganized fashion and/or did not have a closing statement. Speaker's message could have been clearer.</td>
<td>Audience has no idea conclusion is coming. Speaker's message was unclear.</td>
</tr>
<tr>
<td>D. Delivery</td>
<td>Excellent 10 points</td>
<td>Good 8 points</td>
<td>Average 6 points</td>
<td>Fair 4 points</td>
</tr>
<tr>
<td>1. Voice</td>
<td>The speaker's voice was loud enough to hear. The speaker varied rate &amp; volume to enhance the speech. Appropriate pausing was employed.</td>
<td>The speaker spoke loudly and clearly enough to be understood. The speaker varied rate OR volume to enhance the speech. Pauses were attempted.</td>
<td>The speaker could be heard most of the time. The speaker attempted to use some variety in vocal quality, but not always successfully.</td>
<td>The speaker's voice is low. Judges have difficulty hearing the presentation.</td>
</tr>
<tr>
<td>2. Stage Presence</td>
<td>Movements &amp; gestures were purposeful and enhanced the delivery of the speech and did not distract. Body language reflects comfort interacting with audience. Facial expressions and body language consistently generated a strong interest and enthusiasm for the topic.</td>
<td>The speaker maintained adequate posture and non-distracting movement during the speech. Some gestures were used. Facial expressions and body language sometimes generated an interest and enthusiasm for the topic.</td>
<td>Stiff or unnatural use of nonverbal behaviors. Body language reflects some discomfort interacting with audience. Limited use of gestures to reinforce verbal message. Facial expressions and body language are used to try to generate enthusiasm but seem somewhat forced.</td>
<td>The speaker's posture, body language, and facial expressions indicated a lack of enthusiasm for the topic. Movements were distracting.</td>
</tr>
</tbody>
</table>

Total Points (135):

*Definition of Diction – Choice of words especially with regard to correctness, clearness, and effectiveness.
**Definition of Pronunciation – Act or manner of uttering officially.