

Pontotoc Technology Center  
Community Awareness Project

2019/2020

Meningitis Awareness

Young teenagers-Adults

Over 4,000 Participants

Chapter- 50002

Division-Post Secondary

Presented By:

Trinity Roe

Amanda London

Pontotoc Technology Center

Ada, Ok

***Project Issue:*** “Meningitis Awareness,” is an avenue to educate both teenagers and adults on the significance of this illness. After our community lost a young woman in January, due to a rare case of viral meningitis, we decided that Meningitis needed to be better understood in our area.

***Goals, Accomplishments, Effectiveness, & Impact:*** Our goal is to inform the local population of the types of Meningitis, how it's contracted, the signs and symptoms, treatment, prevention, and the most adequate way to take care of yourself if you do become sick.

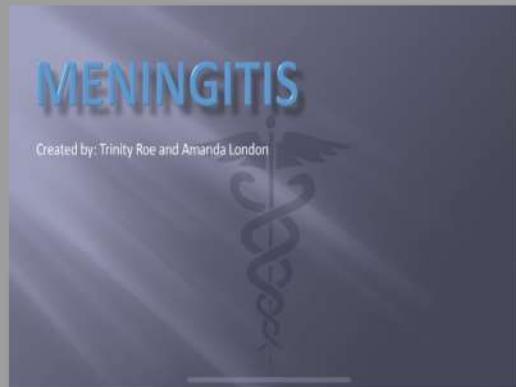
In our society, social media is the easiest way to get information out to people quickly, so we created a Facebook page called “Meningitis Awareness 2020”. On this Facebook page, we created and shared a 25-minute video which explained the significance of Meningitis. The video included some very informative material, pictures, power point slides, voice over recordings, and video footage of people from our local community telling their personal experiences with Meningitis. In two weeks, we were able to share the video with over 4,000 people, just online.

The color burgundy symbolizes awareness for Meningitis. On Wednesday, February 26, we set up a table at our school with burgundy ribbons to pass out to the students and faculty of our technology center and we distributed 250 ribbons. We also were able to have our Meningitis video playing on loop all day for those in our facility to watch as they passed through the halls. We spoke to many students and faculty members and answered any questions they asked.

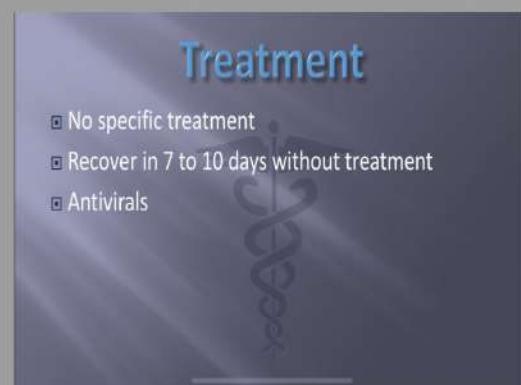
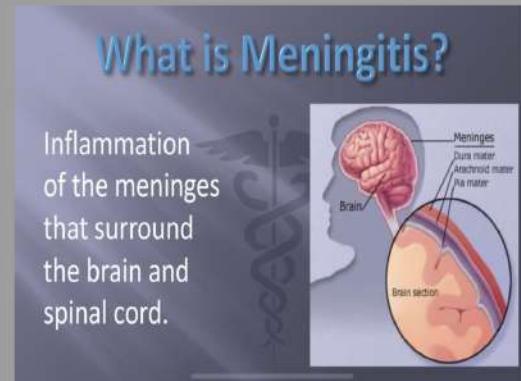
On Thursday, February 27, we had the opportunity to present to a local high school and to three classes at our technology center. We shared our video and spoke to the students about Meningitis. On that day, we were able to speak to 115 students and faculty. Our focus, to this younger group, was to emphasize the importance of not sharing drinks with others, the use of hand sanitizer and hand washing. Also, with vaping so popular, especially this age group, we reiterated how important it is not to use another person's vape device as well as discouraged vaping entirely.

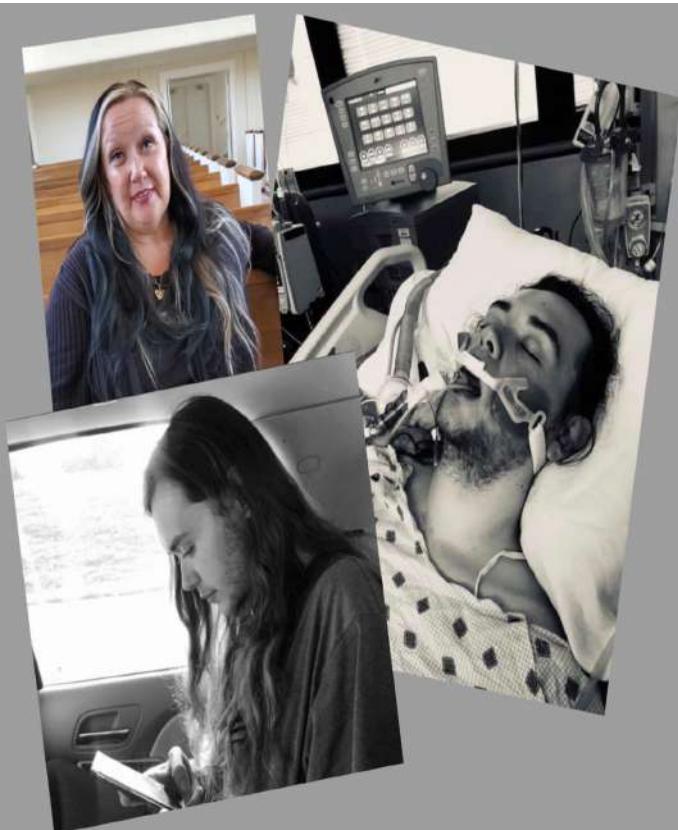
With our awareness project, we were able to bring the community together and have a positive impact on those around us. We believe our awareness campaign was very effective and in total, we were able to impact over 5,000 people in a short amount of time, mostly through social media. We were hoping that this project would bring the community together, but we did not understand how much of an impact it made until we were recognized in a restaurant in our community as being the “Meningitis girls.” The girl stated that she had seen our Facebook page and had watched our video and thought that it was very informative and shared it with her friends. We are thankful to have had the opportunity to make this awareness project more than just a competition and make a personal impact on so many in our community, including us.

# Meningitis Awareness Video



**25 minutes long, full of informative material, pictures, PowerPoint slides, voice over recordings, and videos of people from our local community telling their personal experiences with Meningitis.**





**Kara's son Karston was diagnosed with bacterial meningitis at age 22. He spent over a week in the hospital in ICU and on a ventilator. Today he is doing well with no long term effects.**



**Sandy's son Jacob was diagnosed with viral meningitis as a newborn. He spent a month in the hospital and Sandy was told he would have many neuro deficits. Today Jacob is 15 years old, first in his class as a 9th grader at a local school and is thriving.**



**Taylor's wife Whitney was diagnosed with a rare case of viral meningitis in January, 2020 at age 32. Whitney spent over a week in the hospital fighting this illness before she died, the day before her son Jaxon's third birthday.**



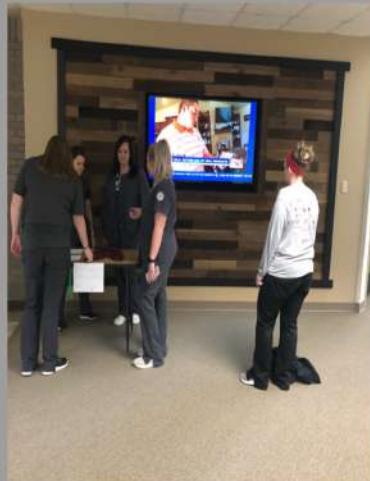
**Jennifer's son Tyler was diagnosed with viral meningitis when he was only 7 months old. He spent nearly a month in the hospital due to the seizures he had related to meningitis. He recently turned one and is now flourishing in life.**

# Ribbon Campaign

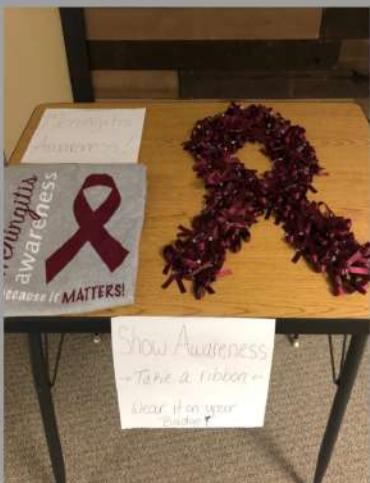
We distributed 250 ribbons to our technology center to show awareness to Meningitis



250 People Educated



250 Ribbons Worn



# School Presentation Campaign



We presented our video and spoke to 3 classes at our technology center and we spoke to the Sophomore and Junior classes at Konawa High School. In total we shared awareness to 125 students and staff on this day



# Facebook Page

## "Meningitis Awareness 2020"

4:21 4G

Meningitis Awareness 2...

**Meningitis Awareness 2020**

Overview Ads Notifications

# MENINGITIS

Meningitis Awareness 2020

Create Page @username

Add a Button

Publish Photo Promote View As

No Rating Yet • Community

Home Events Reviews About Videos Ph

9+ 2

6:14 4G

Page Insights

Feb 4 - Mar 2 Last 28 days

Post Reach 4,460 ▲ 4.5k	Post Engagements 679 ▲ 679	New Page Likes 506 ▲ 506
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Posts See More

4 posts published in the last 28 days.

MOST ENGAGING POSTS

	Amanda London and myself, Trinit...	Reach 4.5K
	February 12	Engagements 652
	Amanda London and myself, Trinit...	Reach 497
	February 12	Engagements 31
	Meningitis Awareness 2020	Reach 0
	February 12	Engagements 0

Encourage People to Recommend Your Page

Create a post that lets people know they can leave feedback about their experience.

9+

6:13 4G

Meningitis Awareness 2020

Posted by Trinity Roe

February 12 at 11:53 AM ·

we can.

Thank you for your time,  
Trinity Roe, Amanda London  
Student Practical Nurse's

### Types of Meningitis

- Fungal Meningitis
- Parasitic Meningitis
- Amebic Meningitis
- Non-Infectious Meningitis
- Bacterial Meningitis
- Viral Meningitis

2.3K Views

Like Comment Share

4,451 people reached >

Boost Post

You, Caleb Watson and 18 others

38 shares

Write a comment... GIF 😊

9+

## Reference Page

“Meningitis.” *Centers for Disease Control and Prevention*, Centers for Disease Control and Prevention, 21 Jan. 2020, [www.cdc.gov/meningitis/index.html](http://www.cdc.gov/meningitis/index.html).