Health Career Photography

New for 2016-2017

Please Note: 2.5MB is the maximum file size allowed when uploading to STEM Premier. To avoid an upload error, please be sure to save your PDF as a compressed file or reduce the size of your embedded images. *The name has been changed from Medical Photography to Health Career Photography. A new rating sheet has been added for Round 1 to replace the preliminary rubric. The Round 2 rating sheet has been updated. Language has been clarified so photos may not be submitted for multiple years and photo collages may not be used. Attendance during Display Time is now required. For the 2016-2017 membership year, portfolios and notebooks with the old or new HOSA logo will both be accepted. Competitors are required to create a profile on STEM Premier and upload a ,jpg copy of each photo to the Health Career Photography competitive event.*

Purpose: To encourage HOSA members to analyze different health careers through the use of digital photography, and to use technology in editing and presenting digital pictures.

Description: In this event, competitors will use digital photography to illustrate various health professions. Competitors will photograph three different health professionals performing an aspect of their job, edit the photos using computer software technology as needed, provide a written description of the career and then may present their three printed pictures to a panel of judges.

Dress Competitors must be in official HOSA uniform or proper business attire. Bonus points will be awarded for proper dress.

Rules and Procedures

1. Competitors in this event must be active members of HOSA in good standing in the division in which they are registered to compete (Secondary or Postsecondary/Collegiate).

2. Competitors must be familiar with and adhere to the **"**General Rules and Regulations of the National HOSA Competitive Events Program (GRR)."

The Photos

3. **SUBJECT OF PHOTO**: The main subject of each photo should be **a health professional** in action. For a sample list of health careers, visit the National Consortium for Health Science Education and Explore Health Careers websites. The health professional needs to be visible and identifiable in the photo and the photos should portray something about the profession or the skills of the professional. By looking at the photo, an observer should be able to clearly tell which health profession is being portrayed. Photos of only medical "procedures" or "body parts" with no supporting career reference, and photos including the competitor DO NOT meet the guideline requirements.

4. The selection of the three health professionals to be photographed is at the discretion of the competitor. The pictures must be of three different health professionals in three different career pathways/clusters. The selected professionals must be willing to share information about their career with the competitor.

5. Competitors may use software to edit and enhance the digital photographs. Editing and cropping of the pictures is permitted, but adding graphics, backgrounds, photo collages, and other elements to the photo is not permitted.

6. The competitor must print the three photos on photo paper and submit the photos as follows:

   - A cover sheet (a plain, white 8 ½ x 11 sheet of paper) must include the participant's name, division, chapter and state.
   - Each photo must be 8" X 10"
   - The photo should be contained in a clear page (sheet) protector.
   - Photos must be original work and can only be submitted during the current academic year.
   - Photos should be labeled with a number – 1, 2 and 3. Competitors may write the photo number in the corner of the photo and/or label the front of the sheet protector.
   - Inside the same sheet protector behind the photo, competitors must include an additional, one-page typed, narrative description about the professional in the photo, labeled with the competitor's name, division, school and state.
   - In another sheet protector behind all three photos, the competitor must include the permission forms found on pages 9-10 of these guidelines. If a different facility is used for different photos, a separate facility permission form should be included for each facility used. A patient/subject permission form should be included for each person in the photos.
   - The cover sheet and three sheet protectors will be contained in one of three **official HOSA portfolio or notebooks from Awards Unlimited** (NBK150, NBK 250, or PBK2002). The official HOSA portfolio will be returned to the competitor.

7. The competitor must create a profile on STEM Premier, an online platform that showcases talent and skills and brings students, colleges, companies, and possibilities together.

   a. Competitors must create a profile and upload a .jpg copy of each photo to the Health Career Photography competitive event on STEM Premier. Instructions for doing this can be found at http://www.hosa.org/STEMPremier
   b. For regional and state conferences, the .jpg copy of each photo must be uploaded to STEM Premier by the state published deadline. For the International Leadership Conference, the .jpg copy of each photo must be uploaded to STEM Premier by May 15, 2017.
   c. States will verify the .jpg copy of each photo has been uploaded prior to any regional or state conferences. National HOSA will verify the .jpg copy of each photo has been uploaded prior to the International Leadership Conference.

The Competitive Process

8. All competitors shall report to the site of the event at the start time. The portfolio will be placed on tables in the event room. Competitors will then leave the event room. During Round One, the portfolios will be left in the event room and viewed by the judges.

9. ROUND ONE DESCRIPTION: Round one will be a preliminary round and will not be attended by competitors. Judges will view the three (3) photos by each competitor and will use the Round One rating sheet to judge each competitor submission. * *Note:*

When there are fewer than 15 competitors in a division, all competitors will participate in the Round Two Presentation.

10. The top secondary and postsecondary/collegiate competitors from Round One will advance to Round Two, the full presentation.

11. FULL PRESENTATION DESCRIPTION: Competitors shall report to the site of the event at the pre-assigned appointment time.
    - The competitor will present each photo to the judges.
    - Photos should be numbered 1, 2 and 3, as described in #6 above and presented in that order.
    - The competitor will have a maximum of three (3) minutes (approximately one minute per photo) to present the picture, describe the profession, explain what is happening in the picture and how the career fits into the healthcare system.
    - The competitor is not permitted to use written notes during the presentation.
    - The timekeeper shall present a flash card advising the competitor when there is one (1) minute remaining.
    - The competitor will be stopped at the end of the three (3) minutes.

12. Following the description of the photos by the competitor, the competitor will be excused. Judges will have an additional three (3) minutes to review the photos and complete the rating sheet.

13. The photos will be displayed for all conference attendees during a scheduled Project Display Time. **Attendance by competitors is required.**

14. The three photos and written descriptions used in this event will be the property of National HOSA and will NOT be returned to the competitor after the event. The portfolio WILL be returned to the competitor after the display time or the presentation.

15. In the event of a tie in round one, a tie- breaker will be determined by the highest score on items listed, in order, from A-F under #5 on the rating sheet. In the event of a tie in round two, a tie breaker will be determined by the areas on the rating sheet section(s) with the highest point value in descending order.

16. By entering this event, the competitor and subject(s) grant permission for his/her photography and image to be used on the HOSA website and in HOSA publications.

Competitor Must Provide:

- ☐ Event guidelines (orientation)
- ☐ Three prints of photos in clear sheet protectors with a written description of each professional photographed and completed permission forms.
- ☐ Official HOSA portfolio or notebook from Awards Unlimited (NBK150, NBK 250, or PBK2002) with cover page.
- ☐ Watch with second hand (optional)
- ☐ A .jpg copy of each photo uploaded to STEM Premier by deadline

Required Personnel (Per Section):

- ☐ One Event Manager (Per Event)
- ☐ One Section Leader
- ☐ Two-four judges (one-two health professionals and one art or graphic arts person preferred)
- ☐ One-two event assistants per section
- ☐ One QA (per event) to provide quality assurance for the event by ensuring that the guidelines are followed and all event documents are complete.

Facilities, Equipment and Materials Checklist (Per Section):

- ☐ One room with enough tables for portfolio setup (setup, photo display, and judging MAY BE all in the same room)
- ☐ Table/chairs for event personnel to provide for registration, materials distribution
- ☐ Competitor list by alpha/section for EM, QA, Timekeepers, & Section Leaders
- ☐ Index cards with section information
- ☐ Stopwatch or timer on cell phone
- ☐ Rating sheets (both rounds) – one per judge per competitor
- ☐ Evaluation Forms – competitor, judge, and personnel
- ☐ #2 lead pencils with eraser to complete evaluations
- ☐ Flash card for 1 minute remaining
- ☐ Expandable file folder or box to collect photos
- ☐ Clipboards for judges (optional)
- ☐ Copy of guidelines for judges

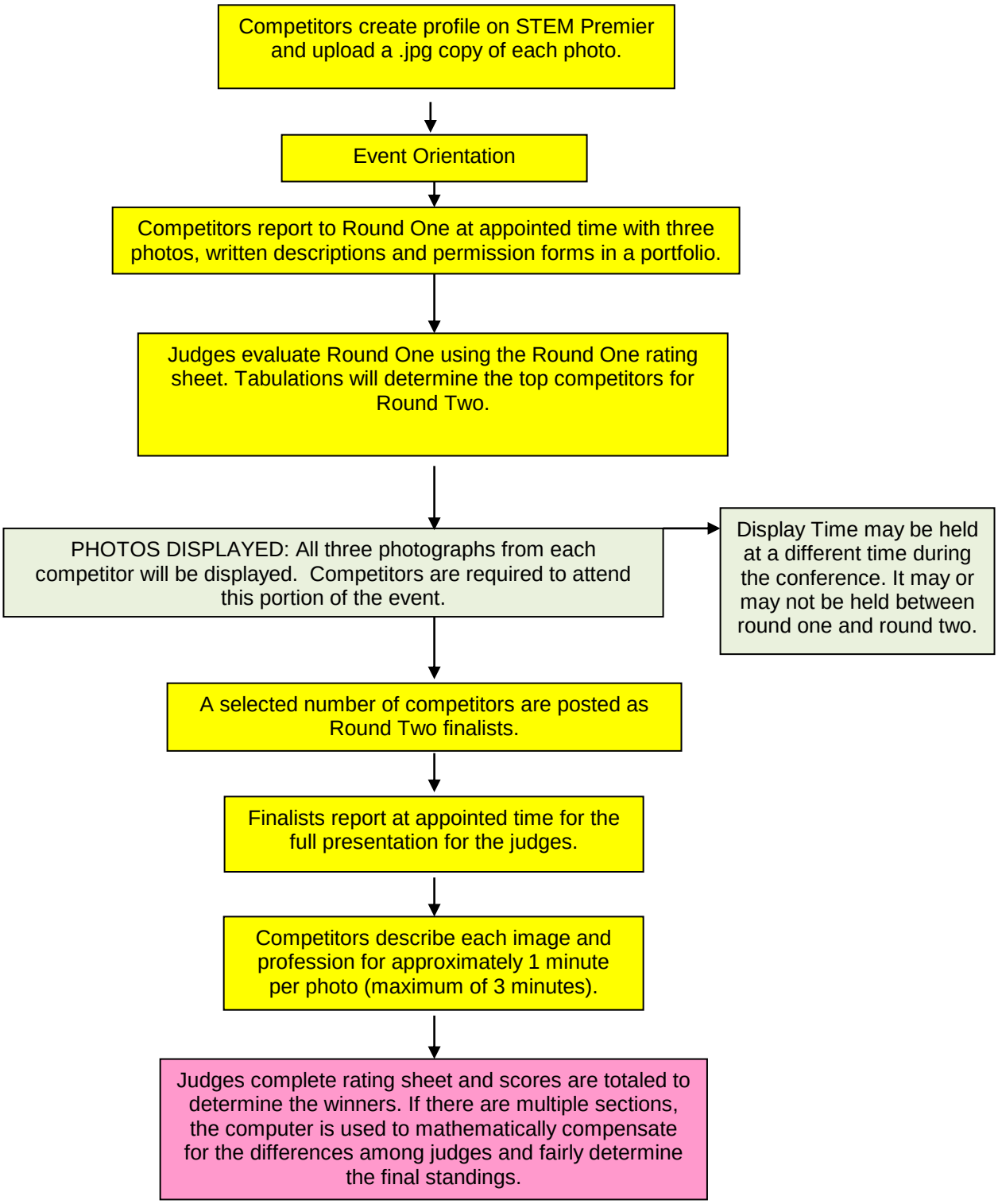
IMPORTANT REMINDER

STATE COMPETITION:
CHECK WITH YOUR STATE ADVISOR to determine the process used for state competition. You will likely be asked to make extra copies of your photos and written descriptions if you qualify for international competition. Your pictures and documentation WILL NOT be mailed to National HOSA from your state office.

Icon Key

	At the ILC, photos will be displayed for this event.
	Plagiarism or copyright violation is prohibited.
	A computer is used at the ILC to provide a statistically fair method for balancing scores when multiple sections are scheduled.
	Round One scores are used to advance competitors to Round Two at the ILC.

Event Flow Chart



HEALTH CAREER PHOTOGRAPHY
JUDGES ROUND 1 RATING SHEET

Section _____ Division: _____ SS _____ PS/C

Competitor # _____ Judge's Signature: _____

	Items Evaluated	Points Possible Superior ---------- Poor	Points Awarded
1.	Correctly followed rules for submission of photos and documents • Portfolio/notebook includes a cover sheet with competitor's division, name, school, and state • Photos are numbered 1-3 and placed in a sheet protector. • Three (3) written descriptions are included	5 (True) 0 (False)	
2.	Copy of facility permission form and subject permission form is included for each photo.	5 (True) 0 (False)	
3.	Photos DO NOT include graphics, backgrounds, or other elements added to them in accordance with item #5 in the guidelines	5 (True) 0 (False)	
4.	Photos are of three different health professionals in three different health career pathways/clusters	5 (True) 0 (False)	
5.	A .jpg copy of EACH photo was uploaded to STEM Premier by the state published deadlines for any regional and state conferences, and by May 15th for the ILC.	5 (True) 0 (False)	
If any of the above items (#1-5) are not met, the competitor does <u>not</u> advance.			
6.	**Photos**		
A.	Photos have a clear center of interest, a clearly defined subject. The health professionals are clearly visible and identifiable in the photos.	5 4 3 2 1 0	
B.	Proper exposure (colors, brightness and lighting) and focus	5 4 3 2 1 0	
C.	Photos are action shots that are interesting and tell a story. They are NOT merely "procedures" or "body parts".	5 4 3 2 1 0	
D.	Originality, creativity and emotion – there is something unique about the photos that makes them memorable.	5 4 3 2 1 0	
E.	Written descriptions are strong; contains few, if any, errors in grammar or spelling.	5 4 3 2 1 0	
	TOTAL POINTS	**50 ---------- 0**	

HEALTH CAREER PHOTOGRAPHY
JUDGES ROUND 2 RATING SHEET

Section _____ Division: _____ SS _____ PS/C

Competitor # _____ Judge's Signature: _____

	Items Evaluated	Points Possible Superior ---------- Poor	Points Awarded
1.	**Oral Presentation Throughout: Voice and Composition** – Spoke clearly and distinctly, used good grammar.	5 4 3 2 1 0	
2.	**Photo #1**		
A.	Has a clear center of interest, a clearly defined subject (health professional) performing an aspect of their job. The health professional is clearly visible and identifiable in the photo.	5 4 3 2 1 0	
B.	Proper exposure (colors, brightness and lighting) and focus	5 4 3 2 1 0	
C.	Photo is an action shot that is interesting and tells a story. It is NOT merely a "procedure" or "body part" – the health profession is clearly depicted.	5 4 3 2 1 0	
D.	Originality, creativity and emotion – there is something unique about the photo that makes it memorable	5 4 3 2 1 0	
E.	Oral Description – demonstrates a clear understanding of the profession, and the story illustrated by the photo. Articulates how the career fits into the healthcare system.	5 4 3 2 1 0	
F.	Written Content Description – neatness, grammar, spelling and composition	5 4 3 2 1 0	

3.	**Photo #2**		
A.	Has a clear center of interest, a clearly defined subject (health professional) performing an aspect of their job. The health professional is clearly visible and identifiable in the photo.	5 4 3 2 1 0	
B.	Proper exposure (colors, brightness and lighting) and focus	5 4 3 2 1 0	
C.	Photo is an action shot that is interesting and tells a story. It is NOT merely a "procedure" or "body part" – the health profession is clearly depicted.	5 4 3 2 1 0	
D.	Originality, creativity and emotion – there is something unique about the photo that makes it memorable	5 4 3 2 1 0	

E. Oral Description – demonstrates a clear understanding of the profession, and the story illustrated by the photo. Articulates how the career fits into the healthcare system.	5 4 3 2 1 0	
F. Written Content Description – neatness, grammar, spelling and composition	5 4 3 2 1 0	

4.	**Photo #3**	
A. Has a clear center of interest, a clearly defined subject (health professional) performing an aspect of their job. The health professional is clearly visible and identifiable in the photo.	5 4 3 2 1 0	
B. Proper exposure (colors, brightness and lighting) and focus	5 4 3 2 1 0	
C. Photo is an action shot that is interesting and tells a story. It is NOT merely a "procedure" or "body part" – the health profession is clearly depicted.	5 4 3 2 1 0	
D. Originality, creativity and emotion – there is something unique about the photo that makes it memorable	5 4 3 2 1 0	
E. Oral Description – demonstrates a clear understanding of the profession and the story illustrated by the photo. Articulates how the career fits into the healthcare system.	5 4 3 2 1 0	
F. Written Content Description – neatness, grammar, spelling and composition.	5 4 3 2 1 0	
TOTAL JUDGE POINTS	**95 ---------- 0**	
POINTS GIVEN BY EVENT PERSONNEL: • Competitor participated in Display Time • A .jpg copy of EACH photo was uploaded to STEM Premier by the state published deadlines for any regional and state conferences, and by May 15th for the ILC.	5 0	
TOTAL POINTS	**100 ---------- 0**	

HEALTH CAREER PHOTOGRAPHY
PERMISSION FORMS

Instructions

The facility and subject permission forms should be included in the photo notebook/portfolio as described in step #6 of these guidelines. They should be placed in a sheet protector behind all three photos. If a different facility is used for different photos, a separate facility permission form should be included for each facility used. If there is more than one subject in a photo, each subject needs to sign the permission form on page 10 of these guidelines.

Before taking any photos, the competitor should contact the communications and marketing department of the facility in which they plan to take the photo(s). The competitor should seek permission to take photographs at the facility, explaining the purpose and showing the Health Career Photography event guidelines. Some facilities may require the HOSA member to complete their own permission form, which will remain with the facility, but a copy should be attached to this form and submitted with other event documents.

Once permission has been granted by the facility, competitors must then obtain permission from any people (subjects) visible in the photo.

Pages 9-10 of these guidelines contain the permission forms for the facility and the patient/subject(s).

HEALTH CAREER PHOTOGRAPHY - PERMISSION FORMS

Photo #(s) _____

If multiple facilities are used for the three photos, each facility needs a permission form completed.

Facility Photo Permission Form

Facility Name: _____

Facility Address: _____

Date(s) Photos Were Taken at the Facility: _____

Did this facility have their own permission forms they required the competitor to complete:

YES or NO? (*circle one*) If yes, attach a copy of that permission form to this page.

Name of Authorized Representative from Facility, stating permission was granted for the competitor to take photos at the facility:

Name (please print): _____

Title: _____

Signature of Authorized Facility representative: _____

Date signed: _____

HEALTH CAREER PHOTOGRAPHY - PERMISSION FORMS

Patient/Subject Photo Release Form Photo # _____

Each photo, and each patient/subject needs a permission form completed.

I understand that, under the Health Insurance Portability and Accountability Act of 1996 (HIPAA), I have certain rights to privacy regarding my protected health information. I have received, read, and understand your Notice of Privacy Practices containing a more complete description of the uses and disclosures of my health information.

I hereby authorize National HOSA and those acting pursuant to its authority to:

(a) Record my likeness and voice on a video, audio, photographic, digital, electronic or any other medium.
(b) Use my name in connection with these recordings.
(c) Use, reproduce, exhibit or distribute in any medium (e.g. print publications, video tapes, CD - ROM, Internet/www) these recordings for any purpose that National HOSA, and those acting pursuant to its authority, deem appropriate, including promotional or advertising efforts.

I will allow these photos to be shared with other professionals and patients strictly in an educational setting. National HOSA will have permission to use these photos in the manner described above unless I request it to no longer use them. I waive any right that I may have to inspect and approve the finished product that may be used or the use to which it may be applied now and/or in the future, whether that use is known to me or unknown, and I waive any right to royalties or other compensation arising from or related to the use of the image or product.

A written request form is available to do so. I understand that by allowing National HOSA to use my photos, they are able to share “before and after” images to educate and explain procedures, possible results of the treatment, and career information. I understand that I have the option to decline this request, and am not obligated in any way to provide permission to use these photos.

I will allow National HOSA to share my digital patient photos with other professionals and students in an educational setting. I release and agree to hold harmless National HOSA and those acting pursuant to its authority from liability for any violation of any personal or proprietary right I may have in connection with such use. I understand that all such recordings, in whatever medium, shall remain the property of National HOSA. I have read and fully understand the terms of this release.

Please check one option below:

_____ Full Photo Series

_____ Close up photos only (no full face)

Subject Name: _____Date: _____

Signature: _____