Public Health

**New for 2018-19**

The use of battery operated equipment is now allowed in Round One and Round Two. No additional set-up time or electricity will be provided. A table has been added to Round One to use for props. At ILC, **photo ID** must be presented prior to competing for each round. **Appointment times WILL NOT be distributed in hard copy to each competitor; appointment times will be posted on the HOSA App, HOSA website, and at CE Headquarters.** Editorial updates and clarifications have been made to guidelines.

**Purpose**

To encourage HOSA members to work as a team to plan and teach others in their community about public health initiatives.

**Description**

This event involves a team of 2-6 members who create an **effective, dynamic and creative** public health presentation. The presentation will educate the public on the annually announced topic.

**2018-19 TOPIC**

Civilian Readiness

Life threatening emergencies can happen fast. Recent current events (natural disasters, mass shootings, violent protests, school and workplace violence, active shooters, etc.) have shown the importance of and need for civilians to be ready and prepared.

In your Public Health presentation, educate the public about one aspect of civilian readiness. What kind of action steps can be taken by individuals in response to traumatic events?

Examples of current initiatives include “Until Help Arrives” and “Stop the Bleed.”

For ideas you may visit:

- [https://community.fema.gov/until-help-arrives](https://community.fema.gov/until-help-arrives)
- [https://www.bleedingcontrol.org](https://www.bleedingcontrol.org)
- [https://www.dhs.gov/stopthebleed](https://www.dhs.gov/stopthebleed)
- [https://firstcareprovider.org](https://firstcareprovider.org)

**Dress Code**

Competitors must be in official HOSA uniform or in proper business attire during the event orientation, and bonus points will be awarded for **proper dress** at the event orientation. During the actual event, competitors may wear official HOSA uniform, proper business attire, costumes or **any attire appropriate to the presentation**. There will not be a dress bonus for presentation dress since teams may wear whatever they wish to wear.

**Rules and Procedures**

1. Competitors in this event must be active members of HOSA in good standing in the division in which they are registered to compete (Middle School, Secondary or Postsecondary/Collegiate).
2. Competitors must be familiar with and adhere to the “General Rules and Regulations of the National HOSA Competitive Events Program (GRR).”

3. The goal of the event is to create a presentation designed to inform the public about a Public Health issue. There are no official resources for this event. Teams are encouraged to visit the website of the U.S. Public Health Service, the American Public Health Association, AND use any and all additional resources that support the development of the topic.

4. This event requires a team of 2 – 6 members to perform their community presentation for a panel of judges.
   a. All team members will report to the event site for the event orientation.
   b. Presentation tools such as posters, music, props, costumes, and other presentation tools may be used, with the goal of developing and presenting a creative and effective public health presentation.
   c. The presentation must effectively inform the public about public health emergencies, with reference to the annual topic, when presented to mature adolescent and adult groups in the high school and community.
   d. At ILC, photo ID must be presented prior to competing in each round.

5. The presentation plan and development of presentation materials must be the original work of team members.

6. Electricity cannot be used. Battery powered equipment (such as laptops) is permitted in both Round One and Round Two. Internet connection is NOT provided.

Round One Description

7. Round One will be a preliminary round. The preliminary round will give each team four (4) minutes to convince the judges of the power and effectiveness of the team’s community presentation. Presentation aids can be used, however, additional set-up time will not be provided. The timekeeper shall present a flash card advising the competitors when there is one (1) minute remaining. Teams will be stopped at four minutes.

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Plan carefully for your Preliminary Round! What can you do in 4 minutes to convince the judges that they want to see your full presentation? Remember that you only have 4 minutes from the time you enter the room and are introduced to the judges until time is called. Plan your time carefully well and “wow” the judges with your presentation.
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8. The top middle school, secondary and postsecondary/collegiate teams from the preliminary round will advance to Round Two, the full presentation. Number of advancing teams will be determined by criteria met in Round One and space available for Round Two.

Round Two – Full Presentation

9. The full presentation (Round Two) to the judges should be the actual presentation that was performed in the community. Basically, anything goes. The more creative, powerful and effective the presentation, the better. There is no limit to the presentation tools or techniques. Use of index card notes during the presentation are permitted. Electronic notecards (on a tablet, smart phone, laptop, etc...) are permitted, but may not be shown to judges.
10. The full presentation will be a maximum of ten (10) minutes in length. A time card will be shown with one (1) minute remaining, and the presentation will be stopped after 10 minutes.

NOTE: Competitors may NOT interact with the judges and may NOT give them anything before, after, or during the presentation.

11. All team members must take an active (speaking) role in the full presentation.

12. HOSA will provide a table for the Round One and Round Two presentations. All other equipment and presentation needs must be provided by the team. Teams will have 5 minutes to set up in preparation for their presentation, and 3 minutes to tear down after their presentation.

13. Electricity cannot be used. Battery powered equipment (such as laptops) is permitted. Internet connection is NOT provided.

14. There will be no observers in this event, but the event may be videotaped at the international level.

15. In the event of a tie, a tie breaker will be determined by the areas on the rating sheet section(s) with the highest point value in descending order.

Competitors Must Provide:
- Event guidelines – one per team (orientation)
- Watch with second hand (optional)
- Index cards or electronic notecards (optional)
- Presenters must bring their own equipment, and any special supplies needed to make the presentation.
- #2 lead pencils with eraser to complete evaluations
- Photo ID

FOR SPECIFICS ON EVENT MANAGEMENT SEE MANAGING COMPETITIVE EVENTS

Required Personnel:
- One Event Manager
- One QA to provide quality assurance for the event by ensuring that the guidelines are followed and all event documents are complete.
- One Section Leader per section
- Two – three judges per section for Round One and Round Two.
- One-two event assistants per section
- One timekeeper per section (if necessary)

Facilities, Equipment and Materials (Per Section):
- National HOSA will provide a table for both Round One and Round Two. Teams will not have access to electricity during either round
- Internet access and/or Wi-Fi are NOT provided
- Preliminary Round & Round Two Presentation: One room per section with a table for judges and an open area in the front half of the room for the team’s presentation (see HOSA Room Set)
- List of competitors for check-in (for each round)
- One stopwatch per section for the preliminary round and presentation
- Pads/pencils for judges
Event Flow Chart

1. Competitors attend required Orientation

2. Teams report to the preliminary round 1 by appointment

3. Judges evaluate the preliminary round. If there are multiple sections, the computer is used to mathematically compensate for the differences among judges & fairly advance the Round 2 teams.

4. Finalist teams report for the Round Two full presentation by appointment.

5. Judges complete rating sheet and scores are totaled to determine winners.

6. Team has 4 minutes to deliver their preliminary presentation

7. Finalist teams have 5 minutes to set up, 10 minutes to deliver their full presentation, and 3 minutes to break it down.
# Public Health

**PRELIMINARY ROUND (Round One)**

Section: ________  
Level: _____MS _____SS _____PS/C  
Team #: ________  
Judge’s Signature: ____________________

<table>
<thead>
<tr>
<th>Areas Evaluated</th>
<th>Points Possible</th>
<th>Points Awarded</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Superior</td>
<td>Poor</td>
</tr>
<tr>
<td>No partial points are given in Section A. Both items must be completed to receive 30 points. If any portion is missing, Section A is scored a 0.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## A - Points for Following Guidelines

- Presentation addresses the annual topic.  
  - Points Possible: 30  
  - Points Awarded: 0

## B - Knowledge of Topic

1. Understanding of issue/topic  
   - Points Possible: 10  
   - Points Awarded: 8

2. Flow and logic of content  
   - Points Possible: 5  
   - Points Awarded: 4

3. Importance of information presented  
   - Points Possible: 15  
   - Points Awarded: 12

## C - Presentation Skills

4. Voice, grammar, articulation, poise  
   - Points Possible: 5  
   - Points Awarded: 4

5. Enthusiasm, energy  
   - Points Possible: 5  
   - Points Awarded: 4

6. Effectiveness – Was the presentation convincing? Do the judges want to see the team’s full community presentation?  
   - Points Possible: 20  
   - Points Awarded: 16

## D - Dynamics

7. Will presentation capture the attention of an audience?  
   - Points Possible: 10  
   - Points Awarded: 8

**TOTAL POINTS**  
- Points Possible: 100  
- Points Awarded: 0
# Public Health

Full Presentation Round Two

**Areas Evaluated**

<table>
<thead>
<tr>
<th>Areas Evaluated</th>
<th>Points Possible</th>
<th>Points Awarded</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A. Presentation Content</strong>&lt;br&gt;1. Development of specific topic</td>
<td>5 4 3 2 1 0</td>
<td></td>
</tr>
<tr>
<td>2. Overall organization, flow and transitions</td>
<td>5 4 3 2 1 0</td>
<td></td>
</tr>
<tr>
<td>3. Importance and relevance of information presented</td>
<td>5 4 3 2 1 0</td>
<td></td>
</tr>
<tr>
<td>4. Information was understandable (clear explanations and descriptions)</td>
<td>5 4 3 2 1 0</td>
<td></td>
</tr>
<tr>
<td>5. Opening and closing</td>
<td>5 4 3 2 1 0</td>
<td></td>
</tr>
<tr>
<td><strong>B. Presentation Dynamics</strong>&lt;br&gt;6. Distinction (creativity, originality, imagination)</td>
<td>10 8 6 4 2 0</td>
<td></td>
</tr>
<tr>
<td>7. Effectiveness (does the presentation educate the public?)</td>
<td>10 8 6 4 2 0</td>
<td></td>
</tr>
<tr>
<td>8. Teamwork (all team members took an active role in the presentation)</td>
<td>5 4 3 2 1 0</td>
<td></td>
</tr>
<tr>
<td>9. Entertainment value (attention getting)</td>
<td>10 8 6 4 2 0</td>
<td></td>
</tr>
<tr>
<td><strong>C. Presentation Materials</strong>&lt;br&gt;10. Quality and effectiveness</td>
<td>10 8 6 4 2 0</td>
<td></td>
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<tr>
<td>11. Visuals used as complements (and not substitutes) to the verbal presentation</td>
<td>5 4 3 2 1 0</td>
<td></td>
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<tr>
<td><strong>D. Team Members</strong>&lt;br&gt;12. Voice, clarity, projection</td>
<td>5 4 3 2 1 0</td>
<td></td>
</tr>
<tr>
<td>13. Correct, precise pronunciation of terms</td>
<td>5 4 3 2 1 0</td>
<td></td>
</tr>
<tr>
<td>14. Poise, body language, confidence</td>
<td>5 4 3 2 1 0</td>
<td></td>
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<tr>
<td>15. Connection with the audience</td>
<td>5 4 3 2 1 0</td>
<td></td>
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<tr>
<td>16. Enthusiasm for the topic</td>
<td>5 4 3 2 1 0</td>
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**TOTAL JUDGE POINTS**

100

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HOSA Public Health Guidelines (August 2018)