

# Researched Persuasive Writing and Speaking

## **New for 2017-2018**

*The ratings sheets have been updated to better align with guidelines. Round 1 will evaluate the paper and Round 2 will evaluate the speech. Scores from Round One will be added to Round Two to determine the final results. Judges now have 2 minutes in round 2 to complete the rating sheet. Title page includes the title of the paper which must now reflect the topic choice and stance. STEM Premier process has been updated.*

**Purpose** To encourage HOSA members to improve their skills in researching a health issue, preparing written documentation supporting a thesis, and presenting information orally.

**Description** Competitors shall write a paper and develop a speech in which they must take a stand, either *in favor of or opposed to* a health related issue. Two topic areas will be selected each summer and will be announced in HOSA publications. Competitors select one of the topics and develop a speech and written paper to reflect the position taken on the selected topic, either for or against, supporting one position or the other.

### **The topics for 2017-2018 are:**

- **Peanut Allergies: Is our World Too Clean for our Children?**
- **Gene Editing: Cures or Scary Science?**

**Dress Code** Competitors must be in official HOSA uniform or in proper business attire. Bonus points will be awarded for [proper dress](#).

- Rules and Procedures**
1. Competitors in this event must be active members of HOSA in good standing in the division in which they are registered to compete (Secondary or Postsecondary/Collegiate).
  2. Competitors must be familiar with and adhere to the [“General Rules and Regulations of the HOSA Competitive Events Program \(GRR\).”](#)
  3. Competitors shall report at the event site at the appointed time. Competitors shall be introduced to the judges by the Section Leader.

### **Round One- The Research Paper**

4. The body of the written research paper should be a maximum of two pages. The entire paper should be in Arial 12 pt. font on 8 ½ x 11 in. white paper with 1 inch side margins and 1 inch top and bottom margins.
5. The written research paper must be typed or word-processed in English and double-spaced. It must be stapled in the top left corner. **The title page *must* include the event name, title of the paper (reflecting topic choice and stance), competitor name, division, chapter name, school and state.**

The research paper will include the following four (4) pages:

- |                 |                |
|-----------------|----------------|
| • Page 1        | Title Page     |
| • Pages 2 and 3 | Body of paper  |
| • Page 4        | Reference page |

6. Three (3) copies of the written research paper must be taken to the event and turned in by the competitor to event personnel during Round 1. The copies of the research paper will be used by the judges during Round 1 and, if the competitor participates in Round 2, will be used during the competitor's speech and for judging following the speech. The paper will become the property of HOSA-Future Health Professionals.  
  
-CHECK WITH YOUR STATE ADVISOR to determine the process used for state competition. You will likely be asked to make extra copies of your research paper if you qualify for international competition.
7. The resource for the use of parenthetical citations will be the HOSA Style Sheet for Researched Persuasive Writing and Speaking, included in these guidelines.
8. A .pdf of the paper must be uploaded to STEM Premier by May 15<sup>th</sup> (see below for instructions).
9. The paper submitted by the competitor for the Researched Persuasive Writing and Speaking event must be his or her original work. The act of submitting a paper indicates the materials are not plagiarized and the member entering competition gives permission for HOSA to use the paper. Evidence of plagiarism in the written paper will result in the paper not being scored.
10. All competitors shall report to the site of the event at the start time to turn in three (3) copies of their paper. Competitors will then leave the event room. During Round One, the papers will be left in the event room and rated by the judges.
11. ROUND ONE DESCRIPTION: Round one will be a preliminary round and will not be attended by competitors. Judges will read each competitor's paper and will use the Round One rating sheet for each competitor.
12. The top secondary and postsecondary/collegiate competitors from Round One will advance to Round Two, the speech. Number of advancing teams will be determined by criteria met in Round One and space available for Round Two.

### **Round Two - The Speech**

13. The speech may or may not be worded exactly as written in the researched written paper. The main ideas must remain the same but the competitor may elaborate in the speech.
14. Use of index cards during the speech is permitted. Electronic notecards (on a tablet, smart phone, laptop, etc.) are permitted, but may not be shown to judges. Props may *not* be used.
15. The speech shall be a maximum of four (4) minutes in length. The timekeeper shall present a flash card advising the competitor when there is one (1) minute remaining. The competitor will be stopped when the four minutes are up and dismissed, allowing the judges two (2) minutes to complete the rating sheet.
16. Scores from Round One will be added to Round Two to determine the final results.
17. In the event of a tie in round one, a tie- breaker will be determined by the highest score on items on the rating sheet in order from top to bottom. In the event of a tie in round two, a tie breaker will be determined by the areas on the rating sheet section(s) with the highest point value in descending order.

18. For states that do not have a Round 1 and Round 2, they have the option of judging both the paper and the speech with the same set of judges OR they may have different judges for each item and add the scores together; whichever is fastest and most convenient to them.

### Uploading to STEM Premier

The competitor must create a profile on STEM Premier, an online platform that showcases talent and skills and brings students, colleges, companies, and possibilities together.

Competitors will create their online profile by visiting – [www.stempremier.com/hosa](http://www.stempremier.com/hosa).

- a) The main purpose for the partnership with STEM Premier is two-fold: (1) to provide the HOSA member with a permanent, professional online portfolio to share with universities and future employers and (2) to obtain valuable analytical membership data for HOSA, including demographic, academic, and career interest information. Entities, outside of HOSA, CANNOT access this information without explicit member permission.
- b) Competitors must create a profile and upload a .pdf of their paper to the **Researched Persuasive Writing and Speaking** competitive event opportunity on STEM Premier. Detailed instructions for doing this are in step g below or available at [www.hosa.org/STEMPremier](http://www.hosa.org/STEMPremier).
- c) The size limit for any files uploaded to STEM Premier is 2.5 MB. To avoid an upload error, please be sure to save your .pdf as a compressed file or reduce the size of your embedded images. For instructions on how to do this, please visit: <http://www.hosa.org/filesize>.
- d) Regional and State Process:
  1. Competitors should check with their state advisor to see if STEM Premier is being used at the state level. If so, competitors should find out the deadlines for any regional or state conferences.
  2. The .pdf of the paper must be uploaded prior to the state published deadlines.
  3. States will verify the .pdf of the paper has been uploaded prior to any regional or state conferences.
- e) ILC Process:
  1. For those who advance to the ILC, the .pdf of the paper must be uploaded to STEM Premier by May 15, 2018.
  2. HOSA-Future Health Professionals will verify the .pdf of the paper has been uploaded prior to the International Leadership Conference.
- f) Changing Content:
  1. If a competitor uploads the .pdf of the paper for the regional and/or state level, it does not need to be resubmitted for ILC. Uploading the .pdf of the paper ONCE is sufficient for all three levels of competition (regional, state, ILC).
  2. **However,** competitors ARE allowed to change the content of their .pdf of the paper between conferences. IF such content changes are made, competitors should replace their original upload on STEM Premier with the most current version of their .pdf of the paper.
  3. The .pdf of the paper that is in STEM Premier on May 15, 2018 is considered final and may be used for judging at ILC 2018.
- g) STEM Premier Instructions
  1. Join STEM Premier-
    - a. Go to [www.stempremier.com/hosa](http://www.stempremier.com/hosa).
    - b. Click the “Start Your Free Profile” button and create your account.
    - c. Add HOSA to your profile-

- i. Click the white “Profile” tab at the top left of the screen.
  - ii. Click the blue “Edit Profile” button at the top right of the screen (underneath where your profile picture is located).
  - iii. Select “Associations” from the bar on the left side of the screen.
  - iv. Search for and add “HOSA-Future Health Professionals”.
2. Search for HOSA Competitive Event-
  - a. Select “Opportunities” at the top of your screen when logged in.
  - b. In the “Organization Name” search box type in “HOSA”; wait for the list of pre-populated organizations to appear, and then select your state association from the drop-down box (Example: HOSA-Future Health Professionals | California). Click the blue “Search” box.
  - c. Select your competitive event from the list that appears to the right (Make sure that you have selected the proper state!).
3. Submit Materials and Apply for Competitive Event-
  - a. Follow the steps and provide required information for your event.
  - b. Click “Apply Now” when ready to submit.
  - c. You have until the state deadline (contact state advisor) or ILC deadline (May 15, 2018) to change any content and re-upload your submissions. The material in STEM Premier as of May 15, 2018 is considered final for ILC.
  - d. To edit your submission-
    - i. Click the profile picture on the top right of your screen in STEM Premier.
    - ii. Click “My Opportunities” and select your event.
    - iii. Follow the instructions for editing your submission.

#### **Competitor Must Provide**

- Research paper uploaded to STEM Premier by deadline
- Event guidelines (orientation)
- 3 copies of research paper
- Watch with second hand (optional)
- Index cards or electronic notecards (optional)

#### **Required Personnel**

- One Event Manager
- One QA to provide quality assurance for the event by ensuring that the guidelines are followed and all event documents are complete.
- One Section Leader
- One Timekeeper
- Two - three judges per section
- One-two event assistants

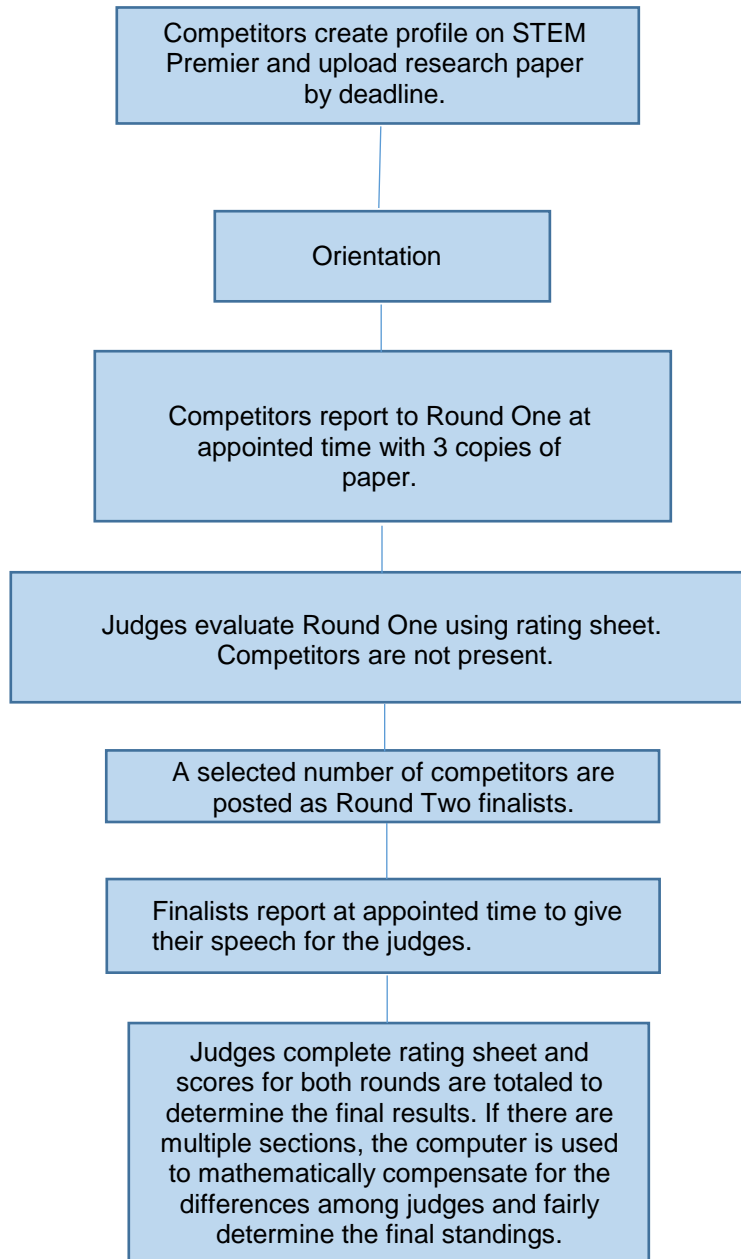
#### **Facilities, Equipment and Materials (Per Section)**

- Room with lectern (podium) and table and chairs for judges
- One (1) stopwatch for each section
- Flash card for 1 minute remaining
- Note pads and pencils for judges
- Competitor ID labels for written research paper (3 sets-optional)
- Rating sheets – one per judge per competitor
- Evaluation Forms – competitor, judge, and personnel
- Copies of HOSA Style Sheet and guidelines
- Practice paper for judges to preview (optional)

### Facilities, Equipment and Materials (Per Section) Continued

- Competitor list by alpha/section for EM, QA, timekeepers, & Section Leaders
- Box to collect papers (optional)
- #2 lead pencils with eraser to complete evaluations
- List of competitors who have uploaded materials to STEM Premier by deadline.

### Event Flow Chart



## HOSA Style Sheet, Adapted from APA style

### EVERY REQUIREMENT MUST BE FOLLOWED TO RECEIVE CREDIT

This style sheet is designed to make it easier for HOSA members in events that require APA formatting and references. Since the American Psychological Association (APA) is the most commonly used resource in the health sciences, this information is modified from the APA style. More information may be found at <https://owl.english.purdue.edu/owl/resource/560/01/>.

#### Written Paper Guidelines

1. Type your paper on 8.5 x 11 inch white paper, stapled in the upper left corner, double spaced, with 1" margins on all sides.
2. Do NOT use bold face anywhere on the paper, EXCEPT on the title on the title page, and be sure your paper is in Arial, 12 pt. font.
3. For events that require it, create a cover page with the event name, title of the paper/project, competitor name, chapter name, division, school and state in the center of the page.
4. Create a running head with the title of the paper/project on the upper left-hand corner, ½ inch from the top and flush with the left margin. This running head must also number all pages consecutively on the upper right-hand corner, flush with the right margin.
5. Abstracts are NOT necessary in HOSA competitive events.
6. Place the parenthetical reference at the end of the sentence but before the final period, using author's last name and year of publication. For example, "...in the hospital" (Belkin, 2003). For anonymous authors, the shortened version of the title replaces the author's last name in the text citation. For example, "...in a rainy day" (Meteorologist, 2012). For personal interviews or emails, cite in-text only (S. Smith, personal communication, August 15, 2014), not on your references page.

#### Reference Guidelines

Your ONE PAGE 'References' title should be centered and sources alphabetized by the author's last name, first initial from the left margin. References should be single spaced and hanging indents should be used for sources requiring multiple lines. Alphabetize anonymous authors according to the first main word in the title. See examples below:

##### Book by Two or More Authors

Wischnitzer, S., & Wischnitzer, E. (2005). *Top 100 health care careers: Your complete guidebook to training and jobs in allied health, nursing, medicine, and more (2<sup>nd</sup> ed.)*. Indianapolis, IN: Jist Publishing.

##### Format of On-Line Entries\*

Author or editor last name, first initial. (year, month date posted). Article or web page title. *Book, journal or website title*. Printed version information or volume (issue number), pages if applicable. Retrieved from <DOI or http information>.

##### Example: Web Site (Professional)

ESPN.com. (1999, Nov 10). *ESPN Internet Ventures*. Retrieved from <http://espn.go.com>.

##### Example: Article from a Professional Journal Online

Sitzler, B. (2015). Taking helmets off: To decrease risk. *NATA News*, 27(10), 12-14. Retrieved from <http://digital.ipcprintservices.com/publication/?i=&p=&l=&m=14775&l=1&ver=&pp>.

**\*Note:** If you do not have a section of information for an Internet reference, move up the URL or to the home page to find it. If it is not there, just skip it and move to the next piece of information. If there is no date listed, use (n.d.). Be sure you gather as much information possible for the above format.

# RESEARCHED PERSUASIVE WRITING AND SPEAKING JUDGE'S ROUND 1 RATING SHEET – THE PAPER

Section # \_\_\_\_\_

Competitor # \_\_\_\_\_

Judge's Signature \_\_\_\_\_

Division: \_\_\_\_\_ SS \_\_\_\_\_ PS/Collegiate

Items Evaluated	Points Possible							Points Awarded
	Superior ----- Poor							
<b>No partial points are given in Section A. All seven items <u>must</u> be completed to receive 30 points. If any portion is missing, Section A is scored a 0.</b>								
<b>A – POINTS FOR FOLLOWING GUIDELINES:</b> <input type="checkbox"/> Title page includes event name, title of paper, competitor name, division, chapter name, school and state <input type="checkbox"/> Arial 12 pt font with 1" margins <input type="checkbox"/> Max 2 page body of paper <input type="checkbox"/> Includes Reference page <input type="checkbox"/> 3 copies submitted in English <input type="checkbox"/> Research Paper uploaded to STEM Premier <i>by the published deadline.</i> <input type="checkbox"/> Addresses one of the annual topics	30							0
<b>B - CONTENT</b>								
1. States the thesis statement briefly, directly and <i>clearly</i> .	10	8	6	4	2	0		
2. Persuasiveness was based on evidence with good reasons to agree with the writer's point of view.	20	8	6	4	2	0		
3. Takes a stand and supports it with sufficient evidence.	10	8	6	4	2	0		
<b>C – ORGANIZATION</b>								
1. The Opening both informs and motivates the reader to keep reading.	6	5	4	3	2	1	0	
2. The Closing restates the thesis and is memorable.	6	5	4	3	2	1	0	
3. Transitions help paragraphs flow together.	6	5	4	3	2	1	0	
4. Paper is well organized overall.	6	5	4	3	2	1	0	
5. Grammar, Spelling, Structure, and Punctuation	6	5	4	3	2	1	0	
<b>TOTAL POINTS</b>	100 ----- 0							

# RESEARCHED PERSUASIVE WRITING AND SPEAKING JUDGE'S ROUND 2 RATING SHEET - THE SPEECH

Section # \_\_\_\_\_

Division: \_\_\_\_\_ SS \_\_\_\_\_ PS/Collegiate

Competitor # \_\_\_\_\_

Judge Signature \_\_\_\_\_

Items Evaluated	Points Possible						Points Awarded
	Superior	-----				Poor	
<b>A. CONTENT</b>							
1. Overall coverage of selected topic and quality of information.	10	8	6	4	2	0	
2. States the thesis briefly, directly and <i>clearly</i> .	10	8	6	4	2	0	
3. Impact – strong and meaningful message.	10	8	6	4	2	0	
4. Persuasiveness based on evidence with good reasons to agree with the speaker's point of view.	15	12	9	6	3	0	
<b>B. ORGANIZATION</b>							
1. Opening both informs and motivates the audience to keep listening.	10	8	6	4	2	0	
2. Body of Speech is cohesive using transitions to help flow.	10	8	6	4	2	0	
3. Closing restates thesis and is memorable.	10	8	6	4	2	0	
<b>C. DELIVERY</b>							
1. Voice (pitch, tempo, volume, quality)	5	4	3	2	1	0	
2. Stage Presence (Appearance, poise, posture, eye contact, enthusiasm)	15	12	9	6	3	0	
3. Diction* and Pronunciation**	5	4	3	2	1	0	
<b>TOTAL POINTS</b>	<b>100</b>	-----				<b>0</b>	

\* Definition of Diction – Choice of words especially with regard to correctness, clearness, and effectiveness.

\*\* Definition of Pronunciation – Act or manner of uttering officially